

# THE ORIGINAL MARATHON SEAFOOD FESTIVAL

Marathon Community Park - March 14<sup>th</sup> & 15<sup>th</sup>, 2020

## EXHIBITOR INFORMATION

**WHO:** Sponsored by the Greater Marathon Chamber of Commerce and the Organized Fishermen of Florida.

**WHERE:** Marathon Community Park 200 36<sup>th</sup> Street, Marathon, FL 33050 (MM 49 off U.S. 1 Ocean side)

**WHEN:** Saturday, March 14<sup>th</sup>, 10 am - 9 pm and Sunday, March 15<sup>th</sup>, 11 am to 5 pm.  
**Setup:** Thursday, March 12<sup>th</sup>, 8:00am-6:00pm (preferred), Friday, March 13<sup>th</sup>, 8:00am-6:00pm & Saturday, March 14<sup>th</sup>, 7:00am-9:00am by designated schedule. (Limited vendor slots for Saturday set up available) Please indicate preferred day/time for breakdown on page 2.

**Breakdown:** Sunday, March 15<sup>th</sup>, starting at 6pm or Monday, March 16<sup>th</sup>, 7am to 11am. **A limited number of vehicles will be permitted on the field during breakdown. Please plan accordingly.** A limited number of golf carts will be available to assist you beginning at 4pm or you may use your own hand cart. Plan ahead so breakdown will go smoothly. Volunteer golf cart drivers are not responsible for your items. Set up & breakdown rules subject to change due to park regulations.

**HOW:** **Contract (both pages) MUST be filled out completely, signed and returned with payment.** The Marathon Chamber has full and final discretion as to the exact location of each Exhibitor's booth. In addition, the Marathon Chamber of Commerce has complete authority to accept or reject any Exhibitor. **All applications must be submitted with payment.** Spaces will be assigned on a first come, first serve basis. Return vendors may receive first right of refusal for previous booth space, however, not guaranteed.

**SALES TAX:** The State of Florida requires sales tax to be paid on all goods sold at this festival. Please provide your certificate number on the reverse side. If you will not have goods for sale at the festival, please enter N/A instead of your tax number.

**PARKING:** A Vendor parking area and pass will be provided upon arrival. **Due to limited parking in our location, only one parking pass will be issued to each vendor. Overnight parking will be allowed only in the designated vendor parking area beginning Friday, March 13<sup>th</sup> after 5pm until Monday, March 16<sup>th</sup> before 7am. No overnight parking on City Park property.**

**RULES:** **ABSOLUTELY NO PETS WILL BE ALLOWED AT THE EVENT.**  
**NO STAKES CAN BE USED TO SECURE TENTS. WATER BARRELS OR WEIGHTS ONLY**

City regulations: **NO OVERNIGHT PARKING WILL BE PERMITTED ON CITY PARK PROPERTY.** Regulations must be observed and none of the sponsors, including the Greater Marathon Chamber of Commerce and the Organized Fisherman of Florida and its employees, officers, members and directors, can be held responsible for any loss, injury or damage sustained by an Exhibitor, its employees or guests. The Exhibitor agrees to indemnify and hold harmless all sponsors. Exhibitors causing damage to the City Park premises or property shall be liable for the cost of repair and related expenses necessary to recover said expenses. Exhibitors MUST clean up/remove **ALL** items from booth space (trash, zip ties, etc.) Exhibitors who do not comply, will not be asked to return for future events.

**Prior to the event, you will receive email/phone confirmation of booth space and set up and breakdown time. Upon arrival to the event you will receive a parking pass (one pass per booth space) and vendor wristbands to enter and exit the park (maximum of 6 per booth space)**

Please direct any questions to Jeanine at: (305-743-5417) ([jeanine@floridakeysmarathon.com](mailto:jeanine@floridakeysmarathon.com))  
Thank you for your participation. Please read both pages of this document before signing.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Print Name of Business: \_\_\_\_\_

THE ORIGINAL MARATHON SEAFOOD FESTIVAL  
Marathon Community Park – March 14<sup>th</sup> & 15<sup>th</sup>, 2020

**CONTRACT FORM**

**APPLICATION MUST BE COMPLETED IN FULL**

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Email Address \_\_\_\_\_ Cell phone: \_\_\_\_\_

Sales Tax # \_\_\_\_\_ **You must include/email picture of your booth set up with application**

The above Exhibitor agrees to rent space from THE ORIGINAL MARATHON SEAFOOD FESTIVAL to be held Saturday, March 14<sup>th</sup> 10am - 9pm, and Sunday, March 15<sup>th</sup>, 11am – 5pm at Marathon Community Park

I will be selling or displaying:

\_\_\_\_\_  
\_\_\_\_\_

**ABSOLUTELY NO FOOD and/or BEVERAGES permitted to be sold or distributed by vendors**

**Set-up/breakdown** A limited number of vehicles will be allowed on the field at one time. **You must unload vehicle quickly, move vehicle to vendor parking, THEN go back for set up.** Park is open until 8pm Thurs & Fri for set up. You also must load your vehicle quickly for breakdown to allow other vendors to get on the field. Booth must be completely broken down and verified before entering the field with your vehicle. Instructions will be given via email.

Preferred Set-up: **Circle one:**

**Thurs (preferred)**

8am-10am  
10am-12pm  
12pm-2pm  
2pm-4pm  
4pm-6pm

**Fri**

8am-10am  
10am-12pm  
12pm-2pm  
2pm-4pm  
4pm-6pm

**Sat (limited)**

7am-9am

Preferred breakdown: **Circle one:**

1. Sunday after 4pm/golf cart only (1-2 loads max)
2. Sunday after 6pm with your vehicle
3. Monday 7am-11am with your vehicle

Type of Vehicle: \_\_\_\_\_ (limited areas for trailer displays on site)

All booth spaces measure 12'x12' (15' height max.) All booth displays must stay within the designated booth space.

**\$200** Non-profit rate \_\_\_\_ **\$350** Regular rate \_\_\_\_ **\$400** End Booth \_\_\_\_ **\$450** premier location A-Y \_\_\_\_

**(Limited number of end booths and premier booths available. Please call before sending your payment)**

**TOTAL AMOUNT ENCLOSED:** \$ \_\_\_\_\_ Cash, money orders, credit cards, or checks please

Visa, MC, Amex, Discover: Card # \_\_\_\_\_ CVV code # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Zip \_\_\_\_\_

**Stadium lighting will be provided at night. If you require electric for your booth, please explain below, as electric will be limited and may limit your booth location options**

Type of power equipment used \_\_\_\_\_

GENERAL RELEASE: The undersigned shall indemnify and hold harmless The Organized Fishermen of Florida, Monroe County, and Monroe County Board of Commissioners, the City of Marathon and the Greater Marathon Chamber of Commerce for any injury or damage occurring as the result of the operation.

By signing below I acknowledge I have read and will follow the rules provided.

No Refunds will be made due to inclement weather or after March 1<sup>st</sup>, 2019.

Vendors are required to stay the full duration of the events operating hours with the exception of Sunday breakdown.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**Make your NON-REFUNDABLE check payable to: Marathon Chamber of Commerce. Return the completed application and your payment to: GMCC Seafood Festival, 12222 Overseas Hwy., Marathon, FL 33050.**