



2020 Web-Banner Advertising Application

For

www.floridakeysmarathon.com

The traffic our site generates makes the following advertising rates a smart business decision by putting your business in front of an engaged, targeted audience.

→ *Large*-banner ad spaces are 550 x 100 pixels, and will be located prominently on each page in the site located at the top of each page's listings. Submitted web-ready ad copy in jpeg or gif format and must not exceed 550 x 100 pixels. The ad will itself be a link to your business site if you have one.

→ *Small*-banner ad spaces are 150 x 150 pixels, and will be located on the left side of pages and will randomly rotate to different pages throughout the website for maximum exposure.

→ Banner ads must in either format: .GIF and/or .JPEG

www.floridakeysmarathon.com	Large-Banner ad on specific Business Directory Category (i.e.: attorneys cat)	\$30.00 per month
www.floridakeysmarathon.com	Small-Banner ad (rotating)	\$30.00 per month
http://www.floridakeysmarathon.com/wheretostay.jsp	Large-Banner Ad on "Where To Stay" Page	\$250.00 per month
http://www.floridakeysmarathon.com/whattodo.jsp	Large-Banner Ad on "What To Do" Page	\$200.00 per month
http://www.floridakeysmarathon.com/directory.jsp	Large-Banner Ad on "Business Directory" Page	\$250.00 per month

**2017 Site Stats/Traffic: Average 7,000-12,000 unique visitors/month
Average 14,000-20,000 page views/month
Only 35% bounce rate (national average is about 50%)**

Ad contracts are for a 3-month minimum

Complete the following (please print clearly), and return it to the Chamber with your payment.

Business Name: _____

Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

URL: www._____

Site Location	Page Location (ie: specific page(s) for large ads & random for small ads)	Banner-ad Size (Large or Small)	#Months <u>3 month Minimum</u>	Total
floridakeysmarathon.com				\$
floridakeysmarathon.com				\$
floridakeysmarathon.com				\$
Amount Enclosed:				\$

Signature: _____

Email web-ready ad copy to: Jeanine@floridakeysmarathon.com

Send application and payment to:

Greater Marathon Chamber of Commerce
12222 Overseas Highway
Marathon, FL 33050