

GREATER MARATHON CHAMBER OF COMMERCE

CONNECTION

The Official Monthly Publication of the Greater Marathon Chamber of Commerce



Chamber After Hours

February 8th - 5:30pm-7:30pm



Membership Luncheon

February 14th - 12pm-1pm Please RSVP



Please welcome our new members!

Cayo Construction
Keyswide – based in Marathon
305-509-2213
Cayo.keysconstruction@gmail.com
Contact: Theresa Torres

Florida Keys Therapy & Wellness 6799 Overseas Hwy Marathon, FL 33050, 305-481-5180 minorchristy@aol.com https://floridakeystherapy.com/ Contact: Christy Minor

Ocean Dreams Healing Center P.O. Box 1734, Tavernier, FL 33070 717-309-8067 tsutton@oceandreamshealing.org https://oceandreamshealing.org/ Contact: Terry Sutton The Title Station 91760 Overseas Hwy, Ste. 204 Tavernier, FL 33070, 321-266-7607 kinsey@TheTitleStation.com Contact: Kinsey Jackson

Marathon Key Beach Club II 4560 Overseas Hwy Marathon, FL 33050, 305-743-6522 office@marathonkeybeachclub.com https://marathonkeybeachclub.com/ Contact: Heather Esposito

LoKation Real Estate Company/ Brenda Alexander keyswide, 305-481-5156 brenda@keyislandssales.com Contact: Brenda Alexander **Welcome New Visitor Center Member**

Marathon Key Beach Club II
4560 Overseas Hwy
Marathon, FL 33050
305-743-6522
office@marathonkeybeachclub.com
https://marathonkeybeachclub.com/
Contact:
Heather Esposito

Chamber Member Recap

New Members This Month: 6 Total Members: 555

> Visitor Center Recap New Members: 1 Total Members: 83

Monthly Stats

December 2022
Total Visitors: 1991
Daily Average: 63
Top State: Florida
Top Countries: Canada
Without Reservations: 21%

Member Referral Program:
Anytime a current member of the
Chamber successfully refers another
business to join, they will receive \$25
in "Chamber Bucks!" Chamber Bucks
can be used to attend monthly luncheon
meetings or for advertising opportunities
through our website or newsletter.

Events:

Please let us know about upcoming events or community news for our newsletter, social media pages and online calendar. Or submit your own events to our online calendar.

Visit www.floridakeysmarathon.com and Click to Submit Your Event or contact Erika@floridakeysmarathon.com

CHAMBER BUCKS!

Any current member of the Chamber that successfully refers another business to join, will receive \$25 in "Chamber Bucks!"
Chamber Bucks can be used to attend monthly luncheon meetings or for advertising opportunities through our website or newsletter.

New/Current Member Orientation:

We want to ensure you are able to take full advantage of your chamber membership.
Please set up a Member Orientation with Erika to learn more about how you can maximize your membership with us and utilize member benefits that will help you and your business.

Contact Laura for more info:
membership@floridakeysmarathon.com
305-743-5417

Executive Membership Circle

Starfish Level Seafarer Realty, LLC

Angelfish Level

Iberia Bank • First State Bank • Hawks Cay Florida Keys Media • Isla Bella Beach Resort Florida Keys Electric Co-op • 5 Star Air Million Air • Faro Blanco Resort

Seahorse Level

Centennial Bank • Keys Federal Credit Union
D'Asign Source • Marlin Bay Resort & Marina
Fishermen's Community Hospital
Weekly Newspaper • Dolphin Connection
Faro Blanco Resort • Wolfe/Stevens PLLC
Mt. Sinai Cardiology of the Keys
UM Sylvester Cancer Center • The Tackle Box
Florida Keys Cemetery

Additional opportunities to advertise to Chamber members and visitors include:

Monthly Travel Email Blast

Our Travel email blast goes out to a growing list of visitors (5,700+ including travel writers) The email blast will consist of up to 20 business listings (includes picture/logo, contact info and website link) upcoming events and featured business spotlight. This blast is a great way to get noticed by travel writers and potential visitors. The cost is only \$35/month to participate. Contact (305) 743-5417 or info@floridakeysmarathon.com

Newsletter Ad or Flyer

Take advantage of our advertising opportunities with a flyer or ad space! Contact Jeanine@floridakeysmarathon.com for pricing

Member Email Blast

We will send your email/flyer to all of our Chamber members and their staff (1,400+ recipients) Cost is \$50/email and you chose the date and frequency of the blast. Contact Erika@floridakeysmarathon.com for an application

Events

Please let us know about upcoming events or community news for our newsletter, social media pages and online calendar. Or submit your own events to our online calendar. Visit www.floridakeysmarathon.com and Click to Submit Your Event or contact Erika@floridakeysmarathon.com

MARATHON NEWS, EVENTS & HAPPENINGS

Feb 2
GroundConch Day
At Florida Keys Aquarium Encounters
Free event 8:00am-9:00am
Come see if our Mollusk Meteorologist sees its shadow!
Will we get 6 more weeks of winter?
Come join us for this new Keys tradition!

Grand Opening & Ribbon Cutting
The Owl Library & Book Store
3pm-8pm with ribbon cutting at 5:30pm
11400 Overseas Hwy Suite 103

Feb 5 Hymn Sing Ice Cream Social 3pm-5pm at Kirk of the Keys

Feb 8
Chamber Business After Hours
5:30pm-7:30pm at
Berkshire Hathaway HomeServices Keys Real Estate
9141 Overseas Hwy
Food provided by Chef Heather MacDonald

Feb 12 Wine Pairing for Pets & Humans 4pm-7pm at Crane Point Hammock Call Charlotte for tickets 305-393-9501

Feb 13
Free Cast Net Seminar
5:30pm-8:30pm at Marathon Community Theater
Hosted by The Tackle Box
Doors & concession at 5:30pm,
Cast Nets: Throwing 101 seminar at 6:00pm
Door prizes and 50/50 raffle!

Florida Keys Concert Association
Presents concert pianist, Derek Wang
6:30pm-9pm at Marathon High School
He brings to us the immortal music of Haydn,
Brahms, Liszt, Chopin, Faure, and Beethoven!
He is a described on his website as a "New York-based pianist and communicator engaged in a loving inquiry into classic and new scores guided by a commitment to wholehearted listening".

Feb 14
Chamber Membership Luncheon
12pm-1pm at Courtyard Marriott
Guest speaker: Christine Hurley,
AICP Executive Director Monroe County Land Authority
Topic: Land Authority affordable housing programs
& partnerships with housing providers.
Please RSVP to Erika@floridakeysmarathon.com
or 305-743-5417

Feb 14
10th Annual Call-a-Thon
Fundraiser for Forgotten Felines
Funds used to feed, spay/neuter homeless cats
and medical and foster care for cats & kittens.
Ways to donate: in person at Brutus Seafood, by phone
305-942-1553, PayPal at PayPal.me/forgottenfelinesFL
or mail to Forgotten Felines 856 105th St Ocean East,
Marathon

Feb 17-19 Cirque Ma' Ceo Hosted by San Pablo Catholic Church www.cirquemaceo.com for tickets

Feb 18 **BPW/Business Professional Women of Marathon Present:** 007 Keysino Royale **Marathon Airport Main Terminal** \$100 ticket includes 2,500 in gaming chips and heavy appetizers. Cash bar available. Join us for our annual "Keysino" fundraiser for a night of Entertainment, Food, Drinks, and Fun. Dress to kill, black tie attire for our 007: Keysino Royale!! Refreshment hour from 6 – 7 pm with food and drinks catered by Brutus Seafood. Gameplay opens at 7 pm and completesat 10 pm. Prizes awarded from 10 – 10:30 pm. **Event Sponsorships are Available.** Reach out to Mallory Pinto to find out more details (813)846-6759 or memorton@yahoo.com

Feb 20
Florida Keys Concert Association presents:
Spanish Brass
6:30pm at Marathon High School
Bringing us the music of Bach, Bizet, Leonard Bernstein, and Charles Choplin, just in the first half, and Geronimo Gimenez, Isaac Albeniz, Manuel de Falla, Astur Piazzolla, and Lee Morgan after the Intermission, it will definitely be an evening of joy, with "the most dynamic and soughtafter brass groups on the international musical stage".

Feb 27
Florida Keys Concert Association presents:
William Hagen, Violinist, with Pianist, Albert Cano Smit
The final concert in our 2023 Season of six concerts, this one
will bring you the music of Stravinsky, Grieg, Bach,
and Schubert!

Marathon welcomed some great new businesses recently! Be sure to check out Capt Pip's new location with a Starbucks and the new Sweet Chili restaurant in town!



Photo provided by Alex Rickert at the Weekly

Photo provide by Marathon Chamber



BERKSHIRE | Keys HATHAWAY | Real Estate

Please join us for the February

BUSINESS

Wednesday February 8th, 2023 5:30 PM-7:30 PM

Hors D'oeuvres by Chef Heather MacDonald Libations & Great Conversations 50/50 Raffle

Don tmiss it

9141 Overseas Highway, Marathon

www.keysrealestate.com

Membership Luncheon Hosted by Hyatt

Photos courtesy of TIME OUT Magazine













Membership Luncheon

Tuesday

February 14th

Noon-1pm

\$16

RSVP Required

Limited Seating



Speaker: Christine Hurley, AICP.

Executive Director,

Monroe County Land Authority



Topic: : Land Authority affordable housing programs & partnerships with housing providers.





Established in 2022, Marathon Boat Trailer Storage specializes in valet-style boat trailer storage on a locked and secure lot with surveillance. Owner Brandi Card says her key to success is their friendly and helpful service, plus they like to have fun, even when working! "We are centrally located in Marathon, offering easy trailer drop off and pick up. Our valet-style service ensures that whoever drops the trailer doesn't even have to back it up. We tow the trailer to its place and bring it back to the pick-up lane when it's time. We also offer online booking for people who want to book at midnight or don't want to talk to another human" said Card.

8151 Overseas Highway 305-509-0774 marathonboattrailerstorage@gmail.com www.marathonboattrailerstorage.com

Greater Marathon Chamber of Commerce 305 743 5417 • 1 800 262 7284 visitus@floridakeysmarathon.com www.floridakeysmarathon.com 12222 Overseas Highway • Marathon, FL 33050







Starbucks (StarTouch One LLC holds the license)

StarTouch One is opening its 8th store for Starbucks in Marathon at Mile Marker 47.6 at Captain Pip's Marina & Hideaway. Pablo Hoberman, CEO of StarTouch One, emphasizes the importance of this new opening, "We are very happy to become part of the community. We look forward to meeting the locals and tourists that visit this beautiful island" said Hoberman. Starbucks Coffee Company opened its first store in Seattle in 1971. Since then, thanks to the commitment of its founders and employees, Starbucks has become one of the most recognized and valued brands in the world. Today the company has more than 34,317 stores in 84 countries.

keysstarmanager@startouch1.com

Greater Marathon Chamber of Commerce 305 743 5417 • 1 800 262 7284 visitus@floridakeysmarathon.com www.floridakeysmarathon.com 12222 Overseas Highway • Marathon, FL 33050







Established in 2022,
Chef Heather has been
providing personal chef services
for private parties, business meetings, weddings,
and other events throughout the Florida Keys. She is
able to accommodate anything from an intimate
dinner for 2 to parties up to 150 guests. She
attributes her success to maintaining a high level of
integrity, attention to detail, excellent customer
service and striving to exceed her own personal
best. "There's nothing like having your own specially
tailored dining experience in the comfort of your own
home or venue of your choice" said Chef Heather.

305.619.0295

chefheatherflkeys@gmail.com

GREATER MARATHON CHAMBER OF COMMERECE

305.743.5417 • 1.800.262.7284 visitus@floridakeysmarathon.com www.floridakeysmarathon.com 12222 Overseas Highway • Marathon, FL 33050







The New Home Spot has been helping buyers and sellers for nearly ten years. Lisa Baez is proud of their team of seasoned professionals who know the Keys, from Key Largo to Key West. "We know real estate, we know how to get deals done and we know the ever-changing local market. We also know the biggest need of our real estate customers is to be welcomed and informed. We take hospitality and intellect to the next level of excellence. Our industry is not known for greatness, yet this is what we deliver" said Lisa.

1477 Overseas Highway, Marathon 305-735-4682 lisa@thenewhomespot.com www.thenewhomespot.com

Greater Marathon Chamber of Commerce 305 743 5417 • 1 800 262 7284 visitus@floridakeysmarathon.com www.floridakeysmarathon.com 12222 Overseas Highway • Marathon, FL 33050







Save Time & Honey with Kars Business Checking

- Avoid a \$10 monthly fee along your use your Keys Debit Assistance of least 15 times a moult, home effectipts and eStatemente, No. maintain a \$1,000 or informe Assistance.
- * Earn competitive infarest on poor account balance.*

Join on et any branch in Key West, Stock Island, Big Pine, Marethon or Toversies



- 196-194-194



D'Arign Source

Architecture • Construction
Remodels • Landscapes • Interior Design
Furniture & Accessories







DOGS - CATS - BIRDS- ALL EXOTICS

5001 Overseas Highway, Marathon, FL 33050 P: 305-743-7099 F: 305-743-4057 www.marathonvet.com

Heart, Housing, and Hope



As we move past the holiday season and a bit further into 2023 we continue to march forward. Your chamber has been busy seeing 100+ visitors every day in our Marathon Visitor Center, as well as working hard in the chamber back offices. This month I thought it apropos to talk about three H's, heart, housing, and hope.

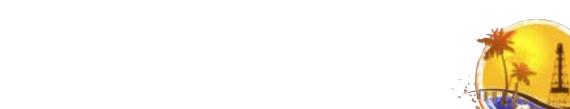
Heart: We are all very busy, but remember with February comes Valentine's Day, so be sure to go to one of our amazing retail chamber-members to get something special for that special someone! Furthermore, our local retailers face more competition than ever via online providers (Amazon, etc.), so it's more important than ever to support local chamber-member businesses. Remember, monies spent here circulate more than when spent outside our community, thus helping our local economy. **Check out our retail members here: https://floridakeysmarathon.com/what-to-do/shop**/.

Housing: we are excited about our February 14th Membership Luncheon speaker and topic, which focuses on housing and land for such. Our speaker is the Executive Director of our Monroe County Land Authority, and she will focus on some exciting housing projects they are partnering on with local municipalities in the Keys. Be sure to RSVP please.

Hope: I hope you all have a great February, I hope in March (11-12) we have a great and successful 47th annual Marathon Seafood Festival (contact us to be a sponsor, volunteer, or vendor asap)! I am hopeful we will continue to have a strong high-season so our valued business-members can continue their good work and service within our community. Lastly, I hope to see many of you at our upcoming events this month and throughout the year. It's important we are connecting with our members and providing you opportunities to network, improve, learn, and feel supported by us.

Have a great February everyone, please do remember to send in your membership renewal dues that were mailed out back in December, online payment is now available for your convenience. We greatly appreciate your membership with us and look forward to continuing to serve, support, promote, and advocate for your business. Please never hesitate to contact me to help you in any way. Hears to a safe and profitable February!

Most Respectfully,





We have expanded!

Making it simple for you...

Bring us your Construction Debris
Yard Waste - Household Goods



TRANSFER STATION



PORTABLES

ROCK WALLS
HARDSCAPES



LOCATED ON AVIATION BLVD BEHIND THE MARATHON AIRPORT



305.743.5680

Marathon Waste Transfer

www.discountrockandsand.com

www.marathonwastetransfer.com



Keyswide / 305-500-5555 / Danielle@5starair.com www.5starair.com



COMMERCIAL • RESIDENTIAL • INDUSTRIAL

- •Networking Solutions
 - •Security
- •Business Support Services
- •Computer Sales and Service
- Technical Solutions
- •Camera and CCTV
- Access Control
- •Wireless Technologies
- •Audio/Video Solutions
- WWW.MYKCS.COM •Cabling

TEL: 305,396,6320 FAX: 305,395,7573









Credit Card Processing Designed for Your Business

Payment options your customers want, delivered with equipment and pricing options you want.



- Payment Options including:
 In person, phone, online, contactless, and mobile
- Equipment Pricing Options including:
 Free, reduced cost, deferred cost, and rental
- Competitive Pricing Options including:
 Zero-fee processing
- Local Account Representatives



Contact Us Today! 305-296-8535 TMS@KeysBank.com



Greater Marathon Chamber of Commerce • 2022/2023 Board of Directors —

Robyn Still -Chairman The Tackle Box 1901 Overseas Hwy Marathon, FL 33050 305-289-0540 TheTackleBox@thetacklebox.com

Teri Hiller -Chair Elect Coldwell Banker Schmitt Real Estate Co. 11100 Overseas Hwy Marathon, FL 33050 305-481-0361 terihiller@cbschmitt.com

Michael Weber-Treasurer Marriott Fairfield Inn Marathon 13201 Overseas Hwy Marathon, FL 33050 305-289-0222 GM.fl.marathon@otohotels.com

Grimi Betancourt-Secretary Regan Insurance Agency 8065 Overseas Hwy Marathon, FL 33050 305-852-3234 gbetancourt@reganinsuranceinc.com

Taylor Konrath-Director
Marathon Garbage Service
4290 Overseas Hwy
Marathon, FL 33050
305-743-5165
office@marathongarbageservice.com

Blair Shiver-Nealis-Director Food for Thought 5800 Overseas Hwy STE 23 Marathon, FL 33050 305-743-3297 foodforthought33050@gmail.com

Justin Bruland-Director
JB Fisheries
1199 73rd St
Marathon, FL 33050
305-481-4081
jlb06z@my.fsu.edu
Lavarski Smith- Director
Coca Cola
30801 Avenue A
Big Pine Key, FL 33043
305-731-9985
LaSmith@cocacolaflorida.com

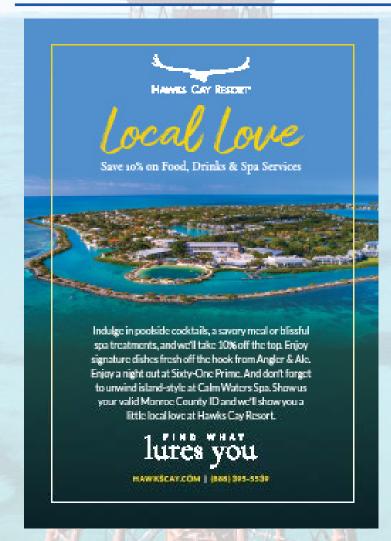
Candice Grostefon -Director Keys Car Wash 11055 Overseas Hwy Marathon, FL 33050 305-743-8121 keyscarwash@outlook.com

Alexia Mann-Director Seafarer Reakty 11400 Overseas Hwy, #105 Marathon, FL 33050 305-209-5166 alexia@seafarerrealty.com Kristin Carlson- Director Island Physical Therapy 13365 Overseas Hwy, Suite 103 Marathon, FL 33050 305-289-0707 kristinrauch@gmail.com

Tricia Baker -Director Marathon Lumber & Building Supply 11401 First Street ~ Gulf Marathon, FL 33050 305-743-3688 tricia@marathonlumber.com

> Robert Moore-Director Hawks Cay Resort 61 Hawks Cay Blvd. Duck Key, FL 33050 305-998-4590 bob.moore@hawkscay.com

Daniel Samess, CEO Marathon Chamber of Commerce 12222 Overseas Hwy Marathon, FL 33050 305-743-5417/cell 305-849-9688 ceo@floridakeysmarathon.com











DECKING • RAILING • MATCHING SCREWS

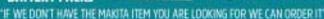
DECKING COMES IN 12 FT, 16 FT AND 20 FT







- DRILL BITS
- HAMMER BITS
- TAPE MEASURES
- BATTERY PACKS















- ALEX PLUS 40 YRS
- ALEX PLUS 25 YRS
- LOCTILE 2 IN 1
- RED DEVIL SILICONE



PLASTIC BARRELS

- 35 GALLON OPEN LID
- 35 GALLON CLOSE LID
- 55 GALLON OPEN LID
- 55 GALLON CLOSE LID

millwork sales

SCHLAGE

Georgia-Pacific















Mon. - Fri. 7am to 4pm www.marathonlumberandbuildingsupply.com

305.743.3688



BUILDING TRUST

Please welcome our new team members, we are so excited to have you aboard!



Alexia Mann
BROKER OWNER, GRI, AHWD, MRP
305.209.5166
Alexia@SeafarerRealty.com
www.SeafarerRealty.com



Danial Marrs

Danial@SeafarerRealty.com

305-767-3495

Michele Safos



Ginger Perreault

Milly Cruz

Milly@SeafarerRealty.com
......305-363-8869



SEAFARER REALTY, LLC

11400 OVERSEAS HIGHWAY, #105, MARATHON, FL 33050 😩

FOR this that & THINGS.



MARATHON 305-676-3020 | MIDTOWN 305-676-3083 | BIG PINE 305-676-3073

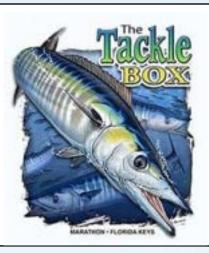
All loans subject to credit and property approval. Some restrictions and fees may apply.

MY100BANK.COM | A Home BancShares Company

the other













NOW OFFERING SAME OR NEXT DAY APPOINTMENTS



CARDIOLOGY OF THE KEYS WEST - MARATHON









- The only Ivy League affiliated cardiology practice in South Florida
- Close to you with two convenient locations in the Keys
- The best cardiac surgery survival rate in Florida**

Mount Sinai

MEDICAL CENTER

Mount Sinai Cardiology of the Florida Keys

availability: **Sest careful surgery sunival rate in Florids Assertan hospitals performing more than 913 cases/yr. (AHCAY-END 2016)

305.294.8334 msmc.com



