Greater Marathon Chamber of Commerce

Visitor Center Membership Packages

2027

Package #1: *Brochures (rack cards)* ***$350.00***

Placement of rack cards/brochures (4in x 9in) in the Visitor Center for a period of 1 year.

Package #2: *Slideshow/Video Format* ***$1,000.00***

Placement of rack cards/brochures (4in x 9in) in the Visitor Center for a period of 1 year *and* **1 slide or 30sec video** (with up to 4 pictures of your choice on the slide) on one of the **22" flat screens** within the Visitor Center.

Package #3: *Poster Placement* ***$1,100.00***

Placement of rack cards/brochures (4in x 9in) in the Visitor Center for a period of 1 year, *and* a **16"x 20"poster** within the Visitor Center's main brochure wall (poster provided by member, will provide exact poster specs upon purchase of advertising package).

Package #4: *Poster Placement* ***$1,200.00***

Placement of rack cards/brochures (4in x 9in) in the Visitor Center for a period of 1 year, *and* an **18"x 24" poster** within the Visitor Center's main brochure wall (poster provided by member, will provide exact poster specs upon purchase of advertising package).

Package #5: *Poster Placement* (large) ***$1,400.00***

Placement of rack cards/brochures (4in x 9in) in the Visitor Center for a period of 1 year, *and* a **22"x 28" poster** within the Visitor Center's main brochure wall (poster provided by member, will provide exact poster specs upon purchase of advertising package).

***Non-profit -members receive a 50% discount on package 1, and a 40% discount on packages 2 - 4.**

***The Visitor Center at the Marathon Chamber of Commerce sees over 20,000 visitors walk through its doors each year*!** Your brochures and slides/pictures are guaranteed to be in highly visible and accessible locations for all visitors to view and gather information about your business. Memberships last approximately one year (12 month) and are renewable on a yearly basis and only members of the Greater Marathon Chamber of Commerce are eligible to join the Visitors Center.

Marathon Chamber of Commerce Visitor's Center
12222 Overseas Highway, Marathon, FL 33050
(305) 743-5417: office (305) 289-0183: fax
Email: Erika@FloridaKeysMarathon.com

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Visitors Center Membership Fee Agreement (pg.2)

All applicants are subject to the review and approval of the CEO. By applying for membership to the Visitor Center, the member agrees to follow all rules and regulations, which may be changed or altered by the CEO (members will be given prior notice to any changes being made). Membership dues are non-refundable unless the CEO (with the Board of Directors consent) makes an exception.

Business: _____

Address: _____

Business Phone: _____Fax:_____

E-mail:_____

Package Option # selected (please circle): 1 2 3 4 5

Payment Method: _____ Check _____ Card or _____Online payment to:

https://floridakeysmarathon.com/product/marathon-chamber-payments/

The Chamber will pay for the printing of your initial poster once you send it to us, and you can change out your poster whenever and however many times you wish.

Poster Specs:

1. File can be either High Resolution PDF or JPG
2. Must be at least 300dpi
3. Sized appropriately depending on VC poster package they choose (all vertical: 16”x20”; 18”x22”; or 22”x28”)
4. No limit on pics, etc. Poster is completely your design and whatever you want on it.

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MARATHON CHAMBER OF COMMERCE
VISITORS CENTER STATISTICS

JANUARY 2025 – DECEMBER 2025

VISITORS – How many visitors came to the Visitor Center……20,884

ARRIVING WITH RESERVATIONS –
Visitors arriving at the Visitors Center with reservations already made…….71%

ARRIVING WITHOUT RESERVATIONS –

Visitors arriving at the Visitors Center without reservations already made
(This is an open market that can be tapped by those with visual or tangible advertising)
……..28%

DOMESTIC – Those arriving in the Keys from within the United States……19,014

INTERNATIONAL – Those visitors arriving from outside the country……. 1866

TOP FIVE STATES – The five states with the most visitors……FL, NY, MI, PA, NJ

TOP FIVE COUNTRIES – The five countries with the most visitors……Canada, Germany, UK, France, Sweden

MARATHON DESTINATION –
How many visitors are staying in Marathon…… 9,860

KEY WEST DESTINATION –
How many visitors are staying in Key West……6,783

ALL KEYS DESTINATION - ……..3,141

Statistics are compiled from our Visitor Registration Book. Not all visitors provided complete information.

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