

GREATER MARATHON CHAMBER OF COMMERCE

CONNECTION

The Official Monthly Publication of the Greater Marathon Chamber of Commerce



Chamber After Hours

April 10th - 5:30pm-7:30pm



Live music, great food & drink, raffles and more!

Membership Luncheon

April 16th - 12pm-1pm



isla bella

\$16 Please RSVP to erika@floridakeysmarathon.com or 305-743-5417

Please welcome our new members!

Keys Concierge
339 Sombrero Beach Rd.
Marathon, FL 33050
Contacts: Alison Clark & Karolina Oseckyle
609-312-9930
Keyconcierge@yahoo.com
www.mykeysconcierge.com

Southern Outdoor Lighting
104 Longbranch Rd
Winter Park, FL 32792
305-902-7340
Contact: Deborah Heard
Deb.heard@icloud.com
https://southernoutdoorlightingfl.com/

Seas the Day Multi Service LLC 1280 73rd St. Ocean Marathon, FL 33050 305-647-9675 Contact: Yenis Rodriguez Seastheday00@aol.com

Conch Republic Marine Army 30335 Warbler Ln Big Pine Key, FL 33043-5113 804-677-2001 Contact: Laura Talley mommalaurat@gmail.com Duval Street Media 1615 Laird St. Key West, FL 33040 305-394-1108 Contact: Christopher Massicotte chris@duvalstmedia.com

Jass Tremblay with Ocean Sotheby's 112 Avenue K Marathon, FL 33050 305-735-4095 Ext:213 or Ext: 610 jtremblay@oceansir.com https://oceansir.com/

Chamber Member Recap

New Members This Month: 6 Total Members: 525

> Visitor Center Recap New Members: 4 Total Members: 77

Monthly Stats

February 2024
Total Visitors: 1586
Daily Average: 45
Top State: Florida
Top Countries: Canada
Without Reservations: 21%

Member Referral Program:
Anytime a current member of the
Chamber successfully refers another
business to join, they will receive \$25
in "Chamber Bucks!" Chamber Bucks
can be used to attend monthly luncheon
meetings or for advertising opportunities
through our website or newsletter.

Events:

Please let us know about upcoming events or community news for our newsletter, social media pages and online calendar.
Or submit your own events to our online calendar.

Visit www.floridakeysmarathon.com and Click to Submit Your Event or contact Erika@floridakeysmarathon.com

CHAMBER BUCKS!

Any current member of the Chamber that successfully refers another business to join, will receive \$25 in "Chamber Bucks!"
Chamber Bucks can be used to attend monthly luncheon meetings or for advertising opportunities through our website or newsletter.

New/Current Member Orientation:

We want to ensure you are able to take full advantage of your chamber membership. Please set up a Member Orientation with Erika to learn more about how you can maximize your membership with us and utilize member benefits that will help you and your business.

Contact Laura for more info:

membership@floridakeysmarathon.com
305-743-5417

Executive Membership Circle



Angelfish Level

First Horizon Bank
First State Bank
Isla Bella Beach Resort
Florida Keys Electric Co-Op
Faro Blanco Resort
Seafarer Realty
5 Star Air
Hawks Cay
MillionAir

Seahorse Level

Centennial Bank
Keys Federal Credit Union
D'Asign Source
Marlin Bay Resort & Marina
Fisherman's Community Hospital
Weekly Newspaper
Dolphin Connection
Wolfe/Stevens PLLC
Mt. Sinai Cardiology of the Keys
Sylvester Comprehensive Cancer Center
The Tackle Box
Florida Keys Cemetery

Additional opportunities to advertise to Chamber members and visitors include:

Monthly Travel Email Blast

Our Travel email blast goes out to a growing list of visitors (5,700+ including travel writers) The email blast will consist of up to 20 business listings (includes picture/logo, contact info and website link) upcoming events and featured business spotlight. This blast is a great way to get noticed by travel writers and potential visitors. The cost is only \$35/month to participate. Contact (305) 743-5417 or info@floridakeysmarathon.com

Newsletter Ad or Flyer

Take advantage of our advertising opportunities with a flyer or ad space! Contact Erika@floridakeysmarathon.com for pricing

Member Email Blast

We will send your email/flyer to all of our Chamber members and their staff (1,400+ recipients) Cost is \$50/email and you chose the date and frequency of the blast. Contact Erika@floridakeysmarathon.com for an application

Events

Please let us know about upcoming events or community news for our newsletter, social media pages and online calendar. Or submit your own events to our online calendar. Visit www.floridakeysmarathon.com and Click to Submit Your Event or contact Erika@floridakeysmarathon.com

SPRING AHEAD



High season is almost over, and it's been another good season for us here. While we continue to revert back to whatever the new normal may be, many of our members were positive about this winter and beginning to spring so far. As I mentioned this time last year, be sure to implement effective budgeting and forecasting for your businesses, especially as we continue to revert back to a cyclical/seasonal destination. Be sure to set realistic and appropriate expectations my esteemed members, it will provide better perspective and guidance as you move through 2024.

After a successful Marathon Seafood Festival, we are again excited to be hosting our Business After Hours later this month on April 10th from 5:30-7:30PM at The Turtle Hospital. Free admission as always for our members (members only of course). The Turtle Hospital will have complimentary libations and appetizers, and of course there will be great networking opportunities for fellow members. Please also be sure to RSVP for our April 16th Luncheon where County Mayor Holly Merrill Raschein will be our keynote speaker to discuss the "state of the county." As you may know there are some huge issues our commissioners, city council, and all of us are facing (BPASS/build-out and taking cases, resiliency, insurance, housing, etc.).

On a giving note, our 2024 Continuing Education Grants/Scholarships are open to apply for you and your staff! Please contact Laura (membership@floridakeysmarathon.com) from our office to apply, it's a great opportunity to let your chamber help pay for any educational needs you and/or your staff are interested in. We also have our annual Business Beautification Grants open as well, again email Laura to get an application and apply. Deadlines for both of these grants are April 12th!

Lastly, I am sad to say that our very own Laura Hackney will be leaving the chamber soon later this month. Laura is moving north to be closer to family, and we will greatly miss her. Laura has done an amazing job for your chamber, and while it will be difficult to replace her; we are happy to see Laura begin a new chapter and wish her all the best in life, health, and happiness. We love you Laura, and again THANK YOU for all you have done to make our lives that much sweeter!

Have a great April everyone! Please remember (if you haven't already) to send in your membership renewal dues that were mailed out in December, online payment is now available for your convenience. Remember there is a late fee for payments received after April 30th. We greatly appreciate your membership with us and look forward to continuing to serve, support, promote, and advocate for your business. Please never hesitate to contact me to help you in any way. Hears to a safe and profitable April!

Most Respectfully,

CEO, Greater Marathon Chamber of Commerce

(305) 743-5417

ceo@floridakeysmarathon.com www.FloridaKeysMarathon.com www.RelocateToTheFloridaKeys.com www.MarathonSeafoodFestival.com www.KeysBrewBQ.com



COMMERCE CORNER





Ai Engine is your local Keys IT and Technology services specialist.

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Renaud Charrin

CEO & Founder 650-447-7015 Renaudcharrin@aienginegroup.com

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305.743.5417 • 1.800.262.7284
visitus@floridakeysmarathon.com
www.floridakeysmarathon.com
12222 Overseas Highway • Marathon, FL 33050



COMMERCE CORNER





Established in 2023, Overseas Canvas Company, Inc. specializes in crafting top-notch bimini tops, boat covers, enclosures, and helm covers. We bring quality and durability to every stitch. Proudly serving the Middle Keys from Islamorada to Cudjoe Key, we combine precision and passion to tailor solutions that stand up to the demands of the sea. Elevate your boating experience with our custom creations. At Overseas Canvas, we're not just crafting canvas; we're crafting comfort for your maritime adventures.

Harvey Cooper

305.901.2234 overseascanvascompany@gmail.com

GREATER MARATHON CHAMBER OF COMMERECE

305.743.5417 • 1.800.262.7284 visitus@floridakeysmarathon.com www.floridakeysmarathon.com 12222 Overseas Highway • Marathon, FL 33050





CONCH REPUBLIC MARINE ARMY

formed after hurricane Irma, The Conch Republic Marine Army (CRMA) is a 501(c)3 non-profit volunteer organization dedicated to cleaning, preserving, and protecting the shallow mangrove environments of the Florida Keys. With the help of more than 4,250 volunteers we've removed over 231 tons of trash from our fragile mangrove ecosystem, including 500+ miles of marine rope and 95 refrigerators

WANTS YOU



Join us in the fight against marine debris!

sla bello

BEACH RESORT

The CRMA is excited to announce our partnership with Isla Bella and the Marathon Chamber of Commerce to bring our efforts to Marathon! Join us from Isla Bella Wednesday or Saturday 9:30-12:00 or 12:30-3:00 both days to join in the fight against marine debris in the Marathon area.

Parking a profession of the Ma Bella Marketology





when you join us...

You will take off in our custom built Henriksen 33, "K3" for a truly unique memorable and rewarding Florida Keys experience. We collect trash for about an hour, then we head to a sandbar to clean off. After that we head back to the docks to unload and weigh our catch! Water shoes, gloves, bags, and catch hooks are provided. People of all physical abilities are able to join us in the fight against marine debris!







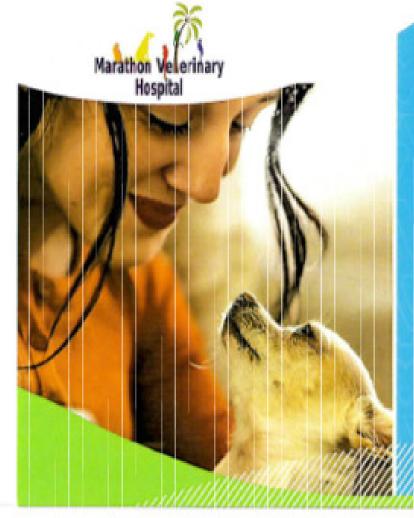
To Learn More

Check out our Website www.conchrepublicmarinearmy.org Find us on Facebook - Facebook.com/conchrepublicmarinearmy For inquires about seat availability, to discuss donations, or to

reserve a trip for your group contact Captain Brian Vest

Brianeconchrepublicmarinearmy.com





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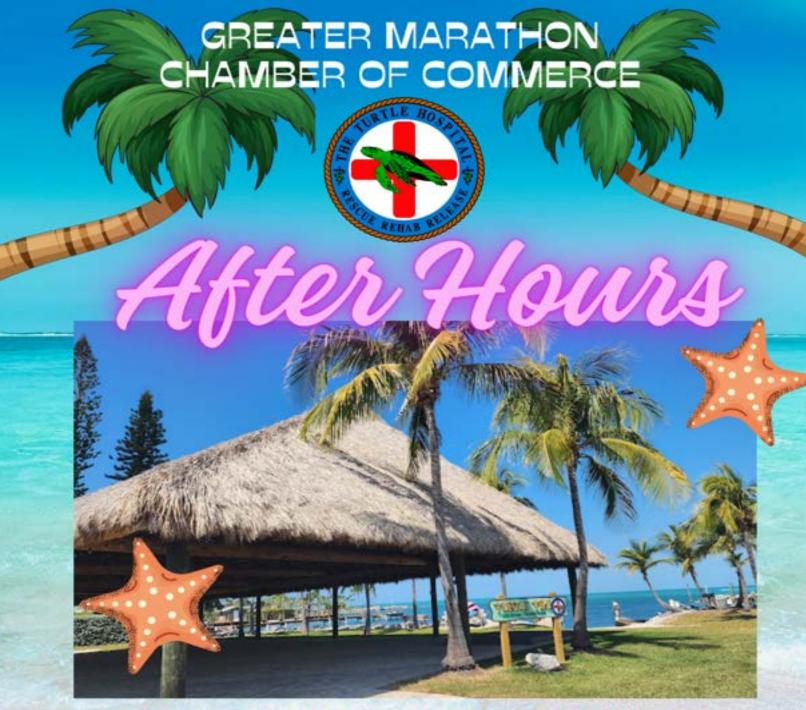


Exclusive Offers



Code:





APRIL 10 2024 5:30PM-SUNSET

FOOD CATERED BY LAZY DAYS SOUTH MUSIC BY JOHN BARTUS & ADRIENNE Z. BEER, WINE AND REFRESHMENTS RAIN OR SHINE, UNDER THE TURTLE TIKI

JOIN US AT THE TURTLE HOSPITAL

2396 OVERSEAS HWY, MARATHON MM 48.5



ART CLASSES



Batik style painting with, ink, paint & wax, on rice paper with Janice Nagel

MARCH 2ND, 16TH & 30TH 12-2PM APRIL 13TH & 27TH 12-2PM

Explore an ancient technique painting style with an updated twist.

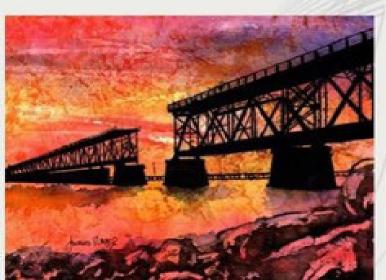
Using layers of wax to resist watercolor paint on

rice paper to create a one of a kind stunning finished painting

suitable for framing.

All materials supplied for a 8x10 Batik painting to bring home with you.

There are several images to choose from. This is a fun and easy class with no prior painting experience necessary.



Register at Shadypalmartgallery.com +1 (305) 998-4165





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BEACH RESORT

Membership Luncheon

Tuesday

April 16th

Noon-1pm

\$16

RSVP Required

Limited Seating

Speaker: Monroe County, Mayor Holly Merrill Raschein



Topic: State of the County presentation



APRIL 18TH

FESTIVAL - 4:30PM CONCERT - 6:30PM













Saturday, April 20th, 2024 8 AM - 2 PM



FREE SERVICES & SCREENINGS

- Dermatology
- Glucose
- Cholesterol
- HIV
- Hepatitis C
- Bone Density

- Vision.
- Hearing
- Blood Pressure
- Mental Health
- Dental Screening

- Children's Health Education
- Physical Therapy
- Fall Risk Assessment
 Women's Health (Pap Smear* & Breast Exam)
 - Men's Health
 - Local Health Service Info

*For Pap Smears: please arrive PRIOR TO 12 PM.

All stations are tentative and subject to change

Please bring all your medications to the fair.

Please do not attend if you have symptoms of COVID-19 or recent exposure.

PRE-REGISTRATION ENCOURAGED:

Register at the following link or scan the QR code: tinyurl.com/floridakeys-hf



MARATHON

Marathon Middle High School 350 Sombrero Beach Rd. Marathon, FL 33050

BIG PINE KEY

Methodist Church 280 Key Deer Boulevard Big Pine Key, FL 33043

KEY WEST

Key West High School 2100 Flagler Avenue Key West, FL 33040

Questions?

Text us: 682-222-9246 Email us: Fkhfprteamegmail.com facebook.com/FLKeysHealthFairs

EVERYONE IS WELCOME

Regardless of insurance or immigration status. All information is confidential.

Thanks to Our Sponsors



UNIVIOUSITY OF MIAMS MILLER SCHOOL OF MEDICENIE WOLFSON DEPARTME of COMMUNITY SEA





MILLER SCHOOL

This Family-Friendly Concert is a child's introduction to multiple forms of music played on classical guitar including:

Classical · Spanish · Folk · Flamenco · Blues · Latin · Traditional

Mateo is an international acclaimed guitarist and soloist. He is a longtime Florida Keys resident who previously performed a series of children's concerts as a State of Florida Artist in Residence.

Recently relocating from Key West to the Middle Keys, Mateo is now offering Guitar Lessons for All Ages - Beginners Welcome! If Interested Call: 305-304-1437

MUSICAL SELECTIONS TO BE PLAYED:

MALAGUENA - CUBA

ROMANCE - SPAIN

GREENSLEEVES - ENGLAND

BLUES - UNITED STATES

JAMAICA FAREWELL - JAMAICA

BARCELONA - FLAMENCO

WHISPER - BALLAD

BIRDS - JAZZ

FESTIVAL - ORIGINAL SONG

AMAZING GRACE - SPIRITUAL

MOUNTAIN - BLUEGRASS



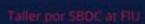


MARATHON COMMUNITY THEATRE SIGI OVERSEAS HIGHWAY MILE MARKER 49.5 OCEAN SIDE MARATHON, FLORIDA 33050 BOX OFFICE 305 743 0994









Como iniciar su negocio

24 de abril del 2024 **6PM -7PM** Marathon Chamber of Commerce 12222 Overseas Hwy, Marathon, FL 33050

En este taller, exploraremos paso a paso el emocionante viaje de convertir una idea en un emprendimiento exitoso. Descubriremos estrategias prácticas, consejos claves y recursos valiosos para ayudarle a construir los cimientos sólidos necesarios para su nuevo negocio.



Consultora



CLASS XXXI

LEADERSHIP SPRING GRADFEST

Community Festival

Saturday, April 27 11am - 8pm Marathon Community Park

LEADERSHIP MONROE COUNTY

Bridging the Florida Keys Since 199.

\$10 Children 12 and under FREE FOOD TRUCKS
KIDS GAMES
BOUNCE HOUSE
WATER SLIDE

FACE PAINTING AXE THROWING

Booths and Vendors

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and more!



A special visit from the KWPD Mounted Unit





Delicious food and refreshments





Bill Becker & his bubbles!

Contact LMC: 305-394-3804 info@leadershipmonroecounty.org





Angler

Friday April 5th 7pm to 10pm

featuring the return of:

CORY YOUNG

with special four-legged quest appearances from:

Payton's Promise Sanctuary
This month's roffle proceeds beneficiary

Great Music, Freshest Food, Coldest Drinks & Charity Raffle Prizes

Come Have a Doggone Good Time!!

ANGLER & ALE MM 61 IN DUCK KEY, FL

· FEATURING:

SPECIAL THANKS TO:









Presented by



Scramble Format \$100 Entry 8am Registration/Breakfast 9am Shotgun Start After Golf - BBQ by FJ Nugent

Proceeds Benefit Scholarships & Community Activities For Sponsorship Information Call Armand Messina @ 305-393-0971 To Sign Up To Play In The Tournament Call Stan @ 305-434-2433

Sponsorships

Hole-in-One.....\$1000

Includes a large 8' banner, name on all literature and an appreciation advertisement in the Weekly.
Eagle\$750
Includes a large 6' banner, name on all literature and an appreciation advertisement in the Weekly.
and an appreciation advertisement in the weekly.

Birdie.....\$500

Includes a 5' banner, name on all literature and an appreciation advertisement in the Weekly.

Par.....\$250 Includes a 4' banner, name on all literature and an

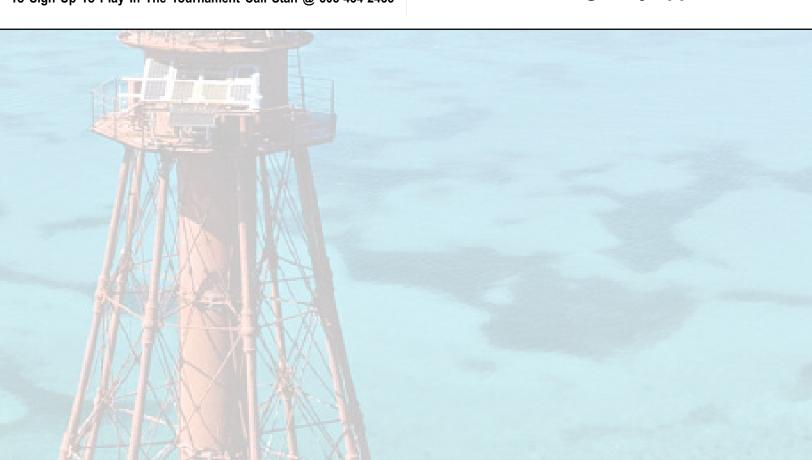
Greenside.....\$100

Includes a sign placed on the course visible to all participants, name on all literature and an appreciation advertisement in the Weekly.

appreciation advertisement in the Weekly.

Email logos and information for banners & signs to Stan@US1graphics.com 305-434-2433

Donation of gift certificates and items to be raffled are greatly appreciated.





www.stcolumbamarathon.org

Champions for Change BBQ Dinner

for students facing special circumstances







Sunday, April 7th ~ 4:30-9pm

Food served until 8pm

Featuring Pit Master - Matt Pitcher

Pork, sides, roll & dessert - \$20 adults/\$15 children (12 & under)

Tickets available on www.eventbrite.com or at the door (while supplies last)

Cash Bar ~ 50/50 Raffle ~ Silent Auction

Take Out Available

Live music beginning at 5pm with Brian Roberts & the 79th Street Band



Marathon Elks Lodge ~ BPOE #2139 8329 Overseas Highway, Marathon

Call 305-731-0771 for more information

Proceeds to support MHS students & families facing special circumstances



FREE MONTHLY FISHING SEMINAR
MONDAY, APRIL 8TH
DOORS OPEN @ 5:30PM
SEMINAR BEGINS @ 6:00PM
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NEW LOCATION

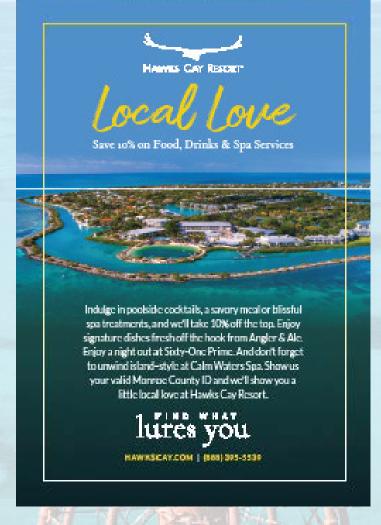
Marathon ELKS Lodge

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DolphinConnection.com



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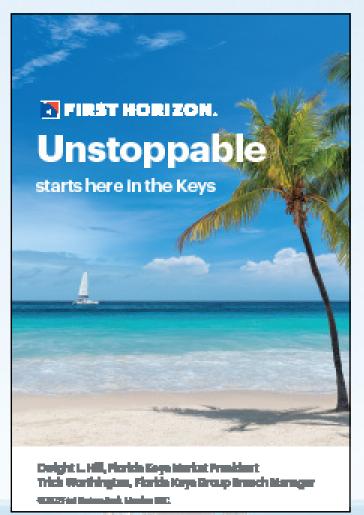


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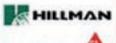
















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www.SeafarerRealty.com



Danial Marrs





Ginger Perreault



305-363-8869

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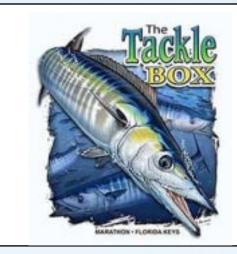
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www.marathonwastetransfer.com

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The TackleBox@thetacklebox.com

Teri Hiller- Chair

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tricia@marathonlumber.com

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