

#### GREATER MARATHON CHAMBER OF COMMERCE

# CONNECTION

The Official Monthly Publication of the Greater Marathon Chamber of Commerce







#### **Chamber After Hours**

August 9th - 5:30pm-7:30pm



Live music, great food & drink, raffles and more!

#### **Membership Luncheon**

August 15th - 12pm-1pm



\$16 Please RSVP to erika@floridakeysmarathon.com or 305-743-5417

#### Please welcome our new members!

Luxe Aerial
525B 22nd Street Ocean, Marathon, FL
305-767-3495
luxeaerialvideo@gmail.com
www.luxeaerialvido.com
Contact: Danial Marrs
Category:
Photography/Videography and Media

Cool Running Marine Spa
3988 Overseas Hwy., Marathon, FL 33050
Servicing Keyswide
305-896-7920
Brandford.Sinclair@icloud.com
www.coolrunningmarinespa.com/
destinations

Yacht Haven Marina 5 Sombrero Blvd. Marathon, FL 33050 305-393-5073 Contact: Keith Sexton/ Cathy Brown www.yachthavenboatrentals.com captain@vacationboatrentals.com

> Plaza Grill 5101 Overseas Hwy Marathon, FL 33050 305-743-7874 plazagrill@icloud.com Contact: Malva Bee

**Welcome New Visitor Center Member!** 

Plaza Grill 5101 Overseas Hwy Marathon, FL 33050 305-743-7874 plazagrill@icloud.com Contact: Malva Bee

Conch Custard
305-684-0022-call for brochures
11524 Overseas Hwy Suite #4
Marathon, FL 33050
Contact: Ron Judd
rjudd@conchcustard.com
www.conchcustard.com

The Greeen House 10875 Overseas Hwy Suite 110 Marathon, FL 33050

Contact: Sheri Lovering, Creative Assistant sheri.lovering@thegreeenhouse.com 305-363-1081 ext. 3- call for brochures www.thegreeenhouse.com

> Skipjack Resort Contact Karla for brochures: karla@skipjackresort.com

#### **Chamber Member Recap**

New Members This Month: 4 Total Members: 525

> Visitor Center Recap New Members: 4 Total Members: 77

#### **Monthly Stats**

June 2023
Total Visitors: 737
Daily Average: 21
Top State: Florida
Top Countries: Canada
Without Reservations: 17%

Member Referral Program:
Anytime a current member of the
Chamber successfully refers another
business to join, they will receive \$25
in "Chamber Bucks!" Chamber Bucks
can be used to attend monthly luncheon
meetings or for advertising opportunities
through our website or newsletter.

#### **Events:**

Please let us know about upcoming events or community news for our newsletter, social media pages and online calendar.
Or submit your own events to our online calendar.

Visit www.floridakeysmarathon.com and Click to Submit Your Event or contact Erika@floridakeysmarathon.com

# CHAMBER BUCKS!

Any current member of the Chamber that successfully refers another business to join, will receive \$25 in "Chamber Bucks!"
Chamber Bucks can be used to attend monthly luncheon meetings or for advertising opportunities through our website or newsletter.

#### **New/Current Member Orientation:**

We want to ensure you are able to take full advantage of your chamber membership.
Please set up a Member Orientation with Erika to learn more about how you can maximize your membership with us and utilize member benefits that will help you and your business.

Contact Laura for more info:
membership@floridakeysmarathon.com
305-743-5417

# Executive Membership Circle

Starfish Level Seafarer Realty, LLC

#### **Angelfish Level**

Iberia Bank • First State Bank • Hawks Cay Florida Keys Media • Isla Bella Beach Resort Florida Keys Electric Co-op • 5 Star Air Million Air • Faro Blanco Resort

#### Seahorse Level

Centennial Bank • Keys Federal Credit Union
D'Asign Source • Marlin Bay Resort & Marina
Fishermen's Community Hospital
Weekly Newspaper • Dolphin Connection
Faro Blanco Resort • Wolfe/Stevens PLLC
Mt. Sinai Cardiology of the Keys
UM Sylvester Cancer Center • The Tackle Box
Florida Keys Cemetery

# Additional opportunities to advertise to Chamber members and visitors include:

#### **Monthly Travel Email Blast**

Our Travel email blast goes out to a growing list of visitors (5,700+ including travel writers) The email blast will consist of up to 20 business listings (includes picture/logo, contact info and website link) upcoming events and featured business spotlight. This blast is a great way to get noticed by travel writers and potential visitors. The cost is only \$35/month to participate. Contact (305) 743-5417 or info@floridakeysmarathon.com

#### **Newsletter Ad or Flyer**

Take advantage of our advertising opportunities with a flyer or ad space! Contact Jeanine@floridakeysmarathon.com for pricing

#### **Member Email Blast**

We will send your email/flyer to all of our Chamber members and their staff (1,400+ recipients) Cost is \$50/email and you chose the date and frequency of the blast. Contact Erika@floridakeysmarathon.com for an application

#### **Events**

Please let us know about upcoming events or community news for our newsletter, social media pages and online calendar. Or submit your own events to our online calendar. Visit www.floridakeysmarathon.com and Click to Submit Your Event or contact Erika@floridakeysmarathon.com

#### **MARATHON NEWS, EVENTS & HAPPENINGS**

#### **Events**

Please let us know about upcoming events or community news for our newsletter, social media pages and online calendar. Or submit your own events to our online calendar. Visit www.floridakeysmarathon.com and Click to Submit Your Event or contact Erika@floridakeysmarathon.com

#### Aug 5, 2023

**Family Color Run** 

The Family Color Run is a fun, 5k run event where participants are showered with brightly colored, non-toxic powder or paint at various points along the route in vibrant hues of red, blue, green, yellow and pink. Be a part of this fun and festive event. \$25 per person includes race shirt, goodie bag, medal, plus food and drink. Race starts at 11 a.m. at Marathon Community Park, 200 36th Street Ocean. For more information contact Lara at hapynkeys@gmail.com.

**Sunday August 6th** 

3-6 pm FIRM Charity Mini Golf Tournament Sponsorship & Prizes needed! \$15 per golfer 4-6 per team! Call or Email Wayne Carter to donate prizes or for more info at CEO@ MLKAR or 305-743-2485

Aug 8, 2023

5:30 to 7:30 p.m. Join us for Kick off at Dockside. Making strides of the FL keys.

Aug 20, 2023

**Marathon Community Theatre:** 

Drag Queen "Beach Blanket" Bingo. Play bingo with host JJ Mills. If you dress in your best 1960s Beach Party costume, you can battle it out on the runway for the best costume prize. Costumes are welcomed but not required. 18 and over only; \$10 entry. Doors and concessions open at 4 p.m., bingo from 5 to 7 p.m.

May 2023 - Dec 2023

Aquanauts to Astronauts - Learn about the fascinating connection between space travel and diving technology, including how NASA uses diving to train future astronauts.



DRIVER SAFETY



# Florida Keys Brew BQ

Photos courtesy of Sandra Lee Photography













# Join the Florida Keys Bleach Watch team!

# **Upcoming Training Workshops:**

AUGUST 2, 2023 | 6 P.M.

Keys History & Discovery Center 82100 Overseas Hwy, Islamorada AUGUST 12, 2023 | 10 A.M.

Florida Keys Country Club 4000 Sombrero Blvd, Marathon



### AUGUST 5, 2023 | 10 A.M.

Reefhouse Resort Conference Center 103800 Overseas Hwy, Key Largo



#### REGISTER AT MOTE.ORG/BLEACHWATCH

Program open to divers and snorkelers, no scientific background needed. Workshops are approximately 90 minutes in length.

















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5001 Overseas Highway, Marathon, FL 33050 P: 305-743-7099 F: 305-743-4057 www.marathonyet.com

#### **BrewBQ, Chamber Board Elections, & more**



Hoping you all survived another lobster mini-season. As we move into fall (it's been a very hot summer), we welcome students back to our schools, prepare for a slower time of year, and looks towards the winter, holidays, and more.

I am happy to report we had a very hot, but fun BrewBQ a few weeks ago. The event was a success. We are especially proud of our BBQ competition teams who entered as they all showed up and showed out with some amazing BBQ pork belly burnt ends and pulled pork. Between the music, our sponsors, vendors, craft beer selection, volunteers, my amazing chamber staff, and park/city staff it was a team effort and success.

As we move into fall, we are gearing up for our chamber board of directors elections which take place in September. If you are a member in good standing you can run for a seat on the board if you like. Please email or call me anytime with any questions you may have. It's a great board and organization, and an impactful way to give back to your business community.

Later this month we hope to see you all at our networking events for a great time amongst members. We will be at the Marathon Theater and Cinema on August 9th at 5:30pm and our Luncheon will be on Aug. 16th (12-1pm) at the Key Colony Inn restaurant. Please RSVP for the luncheon, our speaker will be Leah Stockton who runs our United Way of the FL Keys, who will discuss the updated ALICE Report data and how it related to our workforce housing and staffing issues for local businesses.

Have a great August everyone! We have wrapped up our member renewals so if you haven't paid your 2023 chamber membership renewals yet we will unfortunately have to suspend your membership, but you can always join again anytime, which we would very much like to see.

Online payment on our website is now available for your convenience, or contact us to get signed up. We greatly appreciate your membership with us and look forward to continuing to serve, support, promote, and advocate for your business.

Most Respectfully,

CEO, Greater Marathon Chamber of Commerce

(305) 743-5417

ceo@floridakeysmarathon.com www.FloridaKeysMarathon.com www.RelocateToTheFloridaKeys.com www.MarathonSeafoodFestival.com www.KeysBrewBQ.com



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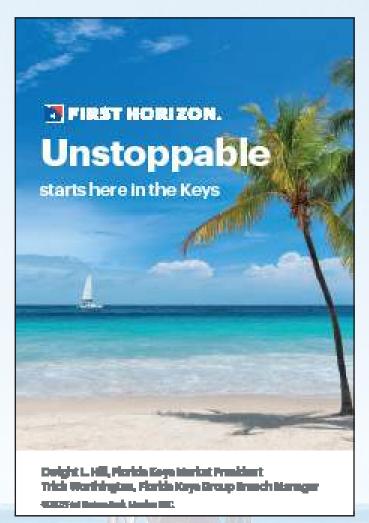
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#### Greater Marathon Chamber of Commerce • 2022/2023 Board of Directors —

Robyn Still -Chairman The Tackle Box 1901 Overseas Hwy Marathon, FL 33050 305-289-0540 TheTackleBox@thetacklebox.com

Teri Hiller -Chair Elect Coldwell Banker Schmitt Real Estate Co. 11100 Overseas Hwy Marathon, FL 33050 305-481-0361 terihiller@cbschmitt.com

Michael Weber-Treasurer Marriott Fairfield Inn Marathon 13201 Overseas Hwy Marathon, FL 33050 305-289-0222 GM.fl.marathon@otohotels.com

Grimi Betancourt-Secretary
Regan Insurance Agency
8065 Overseas Hwy
Marathon, FL 33050
305-852-3234
gbetancourt@reganinsuranceinc.com

Taylor Konrath-Director
Marathon Garbage Service
4290 Overseas Hwy
Marathon, FL 33050
305-743-5165
office@marathongarbageservice.com

Blair Shiver-Nealis-Director Food for Thought 5800 Overseas Hwy STE 23 Marathon, FL 33050 305-743-3297 foodforthought33050@gmail.com

Justin Bruland-Director
JB Fisheries
1199 73rd St
Marathon, FL 33050
305-481-4081
jlb06z@my.fsu.edu
Lavarski Smith- Director
Coca Cola
30801 Avenue A
Big Pine Key, FL 33043
305-731-9985
LaSmith@cocacolaflorida.com

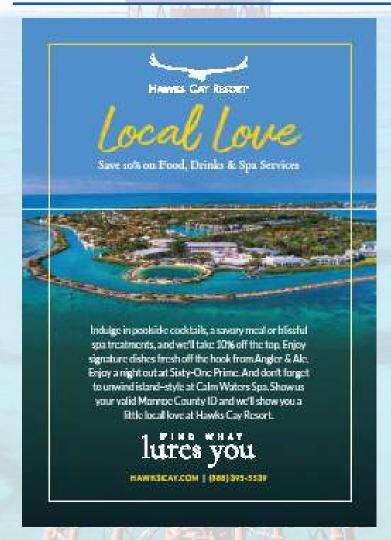
Candice Grostefon -Director Keys Car Wash 11055 Overseas Hwy Marathon, FL 33050 305-743-8121 keyscarwash@outlook.com

Alexia Mann-Director Seafarer Reakty 11400 Overseas Hwy, #105 Marathon, FL 33050 305-209-5166 alexia@seafarerrealty.com Kristin Carlson- Director Island Physical Therapy 13365 Overseas Hwy, Suite 103 Marathon, FL 33050 305-289-0707 kristinrauch@gmail.com

Tricia Baker - Director
Marathon Lumber & Building Supply
11401 First Street ~ Gulf
Marathon, FL 33050
305-743-3688
tricia@marathonlumber.com

Robert Moore-Director Hawks Cay Resort 61 Hawks Cay Blvd. Duck Key, FL 33050 305-998-4590 bob.moore@hawkscay.com

Daniel Samess, CEO Marathon Chamber of Commerce 12222 Overseas Hwy Marathon, FL 33050 305-743-5417/cell 305-849-9688 ceo@floridakeysmarathon.com







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Please welcome our new team members, we are so excited to have you aboard!



Alexia Mann
BROKER OWNER, GRI, AHWD, MRP
305.209.5166
Alexia@SeafarerRealty.com
www.SeafarerRealty.com



Danial Marrs

Danial@SeafarerRealty.com

305-767-3495







Ginger Perreault

Ginger@SeafarerRealty.com

305-731-8148





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# FOR this & THINGS.

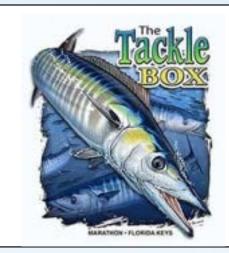
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