



GREATER MARATHON CHAMBER OF COMMERCE
CONNECTION
The Official Monthly Publication of the Greater Marathon Chamber of Commerce



Chamber After Hours

August 13th - 5:30pm-7:30pm



Live music, great food & drink, raffles and more!

Membership Luncheon



August 19th - 12pm-1pm \$20 Please RSVP to
erika@floridakeysmarathon.com or 305-743-5417

Please welcome our new members!

Hershoff, Lupino & Yagel LLP
#305-852-8440
mhutchinson@hlylaw.com
www.hlylaw.com

Legal services of Greater Miami, Inc
#305-576-0080
michellea@legalservicesmiami.org
www.legalservicesmiami.org

MAR Bella Photography
#951-326-0611
ola@marbella-photography.com
www.marbella-photography.com/

Gulfstream Restoration
#305-741-7120
info@gulfstreamteam.net
www.gulfstreamrestoration.net/

Bea-Licious Grill Food Truck
#305-803-5813
bealiciousgrill@gmail.com

Island Cleaning
#305-203-9143
indianaletts@gmail.com



Chamber Member Recap

New Members This Month: 6

Total Members: 549

Visitor Center Recap

Total Members: 74

Monthly Stats

June 2025

Total Visitors: 643

Daily Average: 23

Top State: Florida

Top Countries: Germany

Without Reservations: 5%

Member Referral Program:

Anytime a current member of the Chamber successfully refers another business to join, they will receive \$25 in "Chamber Bucks!" Chamber Bucks can be used to attend monthly luncheon meetings or for advertising opportunities through our website or newsletter.

Events:

Please let us know about upcoming events or community news for our newsletter, social media pages and online calendar. Or submit your own events to our online calendar.

Visit www.floridakeysmarathon.com and Click to Submit Your Event or contact Erika@floridakeysmarathon.com

CHAMBER BUCKS!

Any current member of the Chamber that successfully refers another business to join, will receive \$25 in "Chamber Bucks!" Chamber Bucks can be used to attend monthly luncheon meetings or for advertising opportunities through our website or newsletter.

New/Current Member Orientation:

We want to ensure you are able to take full advantage of your chamber membership. Please set up a Member Orientation with Erika to learn more about how you can maximize your membership with us and utilize member benefits that will help you and your business.

Contact Amanda for more info:
membership@floridakeysmarathon.com
305-743-5417

EXECUTIVE MEMBER CIRCLE

Starfish Level

Brutus Land and Sea

Coldwell Banker Schmitt Real Estate Co.

Angelfish Level

Faro Blanco Resort

First Horizon Bank

First State Bank

Florida Keys Electric Co-op

Hawks Cay Resort

Hotwire Communications

Isla Bella Beach Resort

Marathon Garbage Service

The Tackle Box

Seahorse Level

Centennial Bank

D'Assign Source

Faro Blanco Marina – by Suntlet

Fisherman's Community Hospital

Keys Federal Credit Union

Marathon Community Theatre

Million Air

Keys Weekly Newspaper

Wolfe Stevens, PLLC

Wright Barrows, PLLC



Additional opportunities to advertise to Chamber members and visitors include:

Monthly Travel Email Blast

Our Travel email blast goes out to a growing list of visitors (5,700+ including travel writers) The email blast will consist of up to 20 business listings (includes picture/logo, contact info and website link) upcoming events and featured business spotlight. This blast is a great way to get noticed by travel writers and potential visitors. The cost is only \$35/month to participate. Contact (305) 743-5417 or info@floridakeysmarathon.com

Newsletter Ad or Flyer

Take advantage of our advertising opportunities with a flyer or ad space! Contact Erika@floridakeysmarathon.com for pricing

Member Email Blast

We will send your email/flyer to all of our Chamber members and their staff (1,400+ recipients) Cost is \$50/email and you chose the date and frequency of the blast. Contact Erika@floridakeysmarathon.com for an application

Events

Please let us know about upcoming events or community news for our newsletter, social media pages and online calendar. Or submit your own events to our online calendar. Visit www.floridakeysmarathon.com and Click to Submit Your Event or contact Erika@floridakeysmarathon.com

Your Vote Counts



Chamber Board Elections, YOUR VOTE COUNTS

Hoping you all survived another lobster mini-season (without the extra day this time, lol). As we move into fall, we welcome students back to our schools, prepare for a slower time of year, and look ahead to the winter, holidays, and more.

Now that we are moving into the dog days of summer, we are gearing up for our chamber board of directors elections which take place in September. If you are a member in good standing you can run for a seat on the board if you like. Please email or call me anytime with any questions you may have. It's a great board and organization, and an impactful way to give back to your business community. Please also be sure to vote when ballots are mailed out in early September, every vote matters and counts.

Later this month we hope to see you all at our networking events for a great time amongst members. We will be at Isla Bella Beach Resort on August 13th at 5:30pm and our Luncheon will be on Aug. 19th (12-1pm) at Castaways. Please be sure to RSVP to secure your seats, John and his crew at Castaways always puts out amazing cuisine.

Lastly, keep an eye out for calls, visits, and eblasts promoting our annual BIG Raffle Contest so you can get your tickets. Last year we sold out so don't miss out; it's a great opportunity to win a free vacation, hotels stays, restaurant gift certificates, and \$2,000 in cash!

Have a great August everyone! We have wrapped up our member renewals so if you haven't paid your 2025 chamber membership renewals yet we will unfortunately have to suspend your membership, but you can always join again anytime, which we would very much like to see. Online payment on our website is now available for your convenience, or contact us to get signed up. We greatly appreciate your membership with us and look forward to continuing to serve, support, promote, and advocate for your business.

Most Respectfully,

CEO
Greater Marathon Chamber of Commerce
(305) 743-5417
ceo@floridakeysmarathon.com
www.FloridaKeysMarathon.com
*Mark your Calendars: Dec. 6th 2025 7 Mile SantaCon
www.KeysBrewBQ.com





isla bella

BEACH RESORT

CHAMBER AFTER HOURS
EVENT

WEDNESDAY,
AUGUST 13TH, 2025
5:30 PM - 7:30 PM
PELICAN POINT

1 KNIGHTS KEY BLVD, MM47 MARATHON, FL 33050
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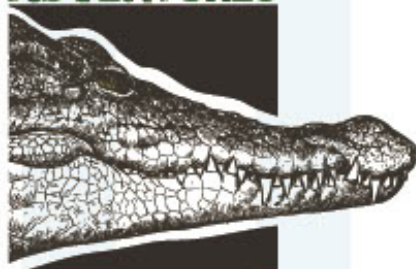
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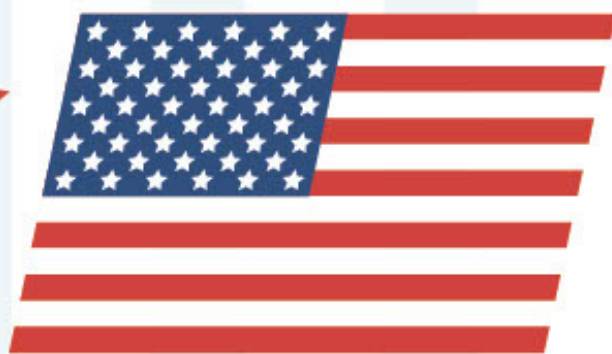
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SUMMER

Offer ends Aug. 31st

USE CODE: SUMMER25

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at Everglades National Park
1 Flamingo Lodge Highway,
Homestead, Florida 33034

FlamingoEverglades.com



MARATHON NEWS, EVENTS & HAPPENINGS

Blessing of the Fleet

Friday, August 1, 2025 at 9pm-12pm

Event by Keys Fisheries

Upstairs Bar and Keys Fisheries

3502 Gulfview Ave Gulfside at the end of 35th St., Marathon, FL

It's almost that time!!

Our 18th annual Blessing of the Fleet will commence Friday, July 28th!

Party starts at 9 pm til midnight

:: DJ Jared playing all your favorites

:: Name reveal at 9:15

:: Complimentary hors d'oeuvres & finger foods will be put out around 9:30 under the tiki

:: Fun and dancing til midnight when we send our fleet off for another lobster season!

A local pastor & reverend Deb will be blessing our fleet for a bountiful season and the safe return of the captains and crew, after the blessing fireworks will send the boats on their way as they go to drop traps commencing the beginning of season!

Who's ready & excited for that new name, a great night & an awesome fireworks display?! We know we are Can't make it in person? No problem! We will be live streaming the name reveal!

Kirk of the Keys FREE Family Fun Fest

Saturday, August 2, 2025 at 10am-2pm

Event by Kirk of the Keys

8877 Overseas Hwy, Marathon, FL

Join us for family fun before school starts--
TOUCH TANKS!

hot dogs, school supply giveaways, crafts, games and a bounce house. Join us for a **FREE** fun family day!

Summer Lovin Couples Retreat

August 7 at 7pm – August 9 at 3pm

Event by forevermarriageministries

Hawks Cay Resort

Marriage retreat

This is a sign to be intentional with your marriage, even if you think you are ok.

Spend three days and two nights in the beautiful Keys. Include stays, breakfast, snacks, all sessions, gifts, and more!

Here a godly word about your marriages and have fun together again!!!

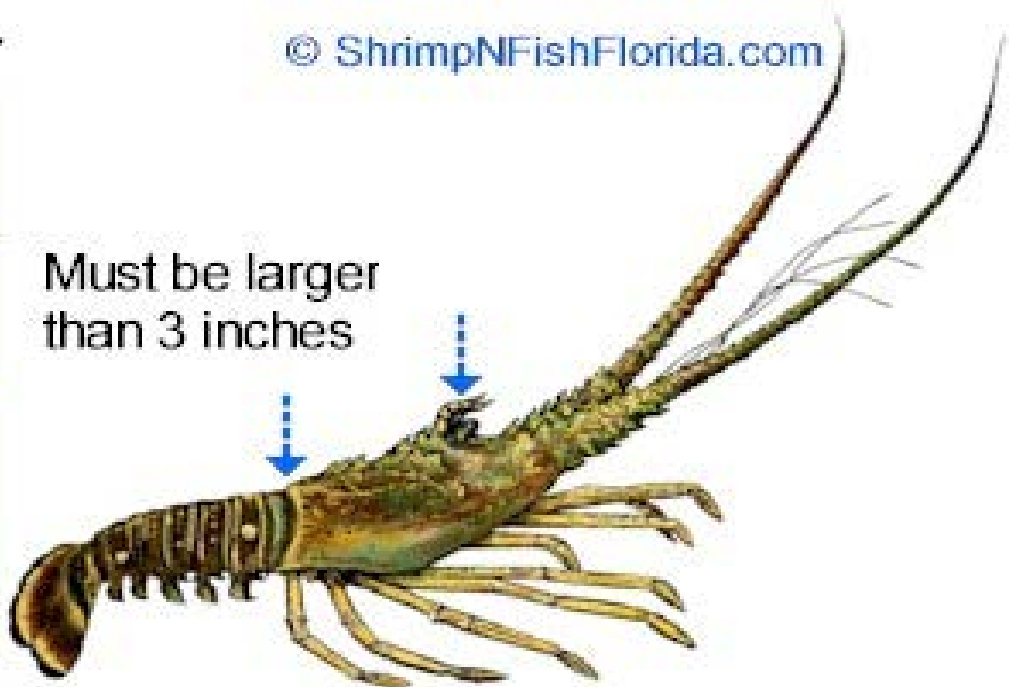
<https://onestepchurch.churchcenter.com/reg.../events/2913415>

Spiny Lobster

© ShrimpNFishFlorida.com

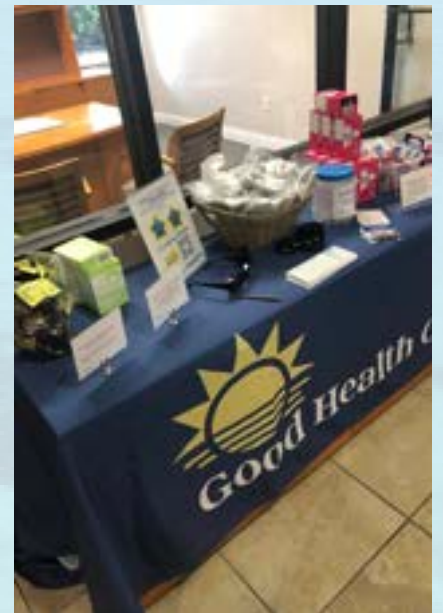
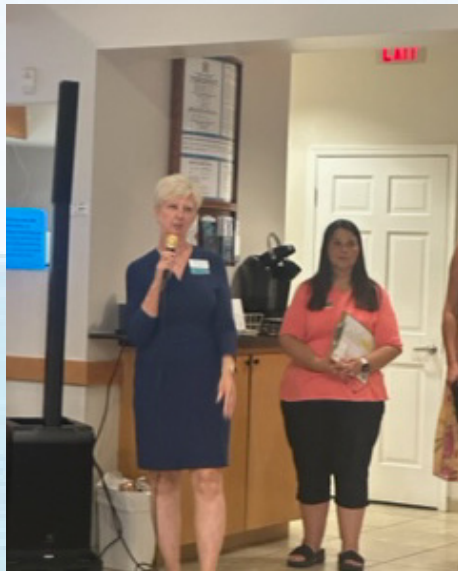
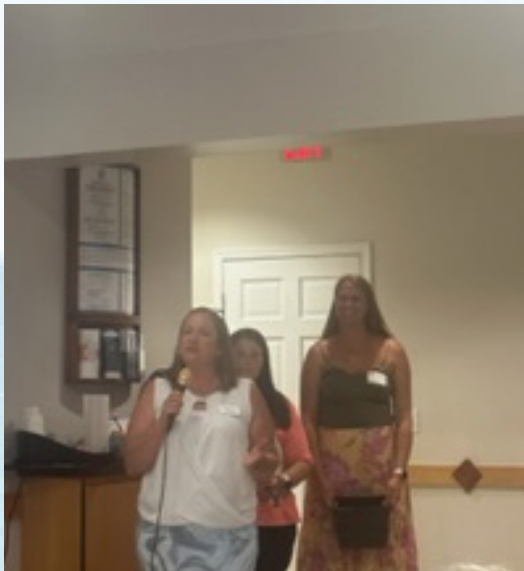


Must be larger than 3 inches



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- For students pursuing career technical education and workforce training programs
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- Apply now for Fall 2025- Deadline is August 10, 2025

[LEARN MORE](#)



Details, criteria, and the application can be found at:
www.cfk.edu/discover/cfk-foundation/scholarship-info

For more information, contact Marissa Owens, CFK Manager of Recruitment,
at 305-809-3207 or recruiter@cfk.edu.



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Michael Decker

Director of Golf Instruction



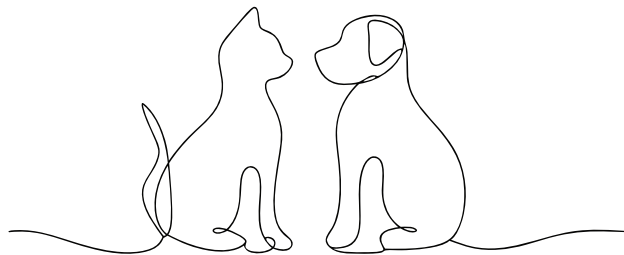
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COMMERCE CORNER



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GREATER MARATHON CHAMBER OF COMMERCE

305.743.5417 • 1.800.262.7284

visitus@floridakeysmarathon.com

www.floridakeysmarathon.com

12222 Overseas Highway • Marathon, FL 33050



COMMERCE CORNER



Established in 2024, Keys Cycle Studio is a high-energy indoor cycling studio located in the heart of the Florida Keys. Founded by Chavely Aldama—a Marathon native who returned home after college to share her passion for health and fitness—the studio blends expert coaching, uplifting music, and a welcoming community to help you reach your fitness goals.

With five local instructors ranging in age from 26 to 67, Keys Cycle Studio offers something for everyone. Classes are available in both English and Spanish, with themed rides, monthly challenges, and a supportive atmosphere that motivates riders of all levels to show up, ride strong, and feel empowered.

Aldama, a registered dietitian and certified cycling instructor, attributes the studio's success to its unique combination of passion, expertise, and community focus. "Our energy is contagious, our classes are inclusive and fun, and our commitment to helping people feel strong, confident, and connected is what sets us apart," she says.

Discover your ride at keyscyclestudio.com

6465 Overseas Hwy, Marathon

305.600.7898

keyscyclestudio@gmail.com

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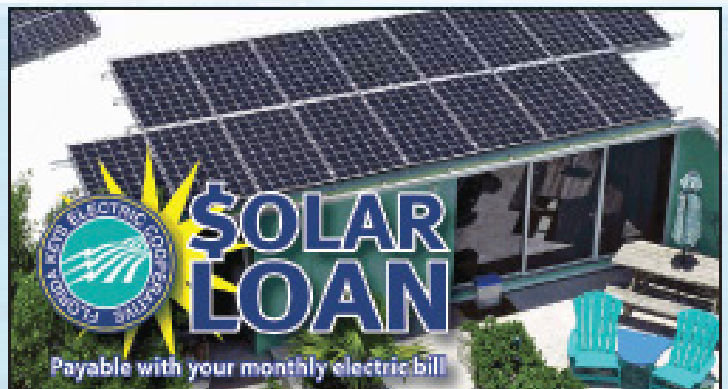
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How do I qualify? Qualifying is based solely on your credit history with FKEC. Residential members must have a minimum 12-month clean billing history with FKEC and commercial members must have 24 months.

How do I apply? Start by calling FKEC Member Service at 305-852-2431 to see if you are eligible, and to learn more about the terms of the loan. You can also find the terms and steps to obtaining a solar loan at www.FKEC.com.

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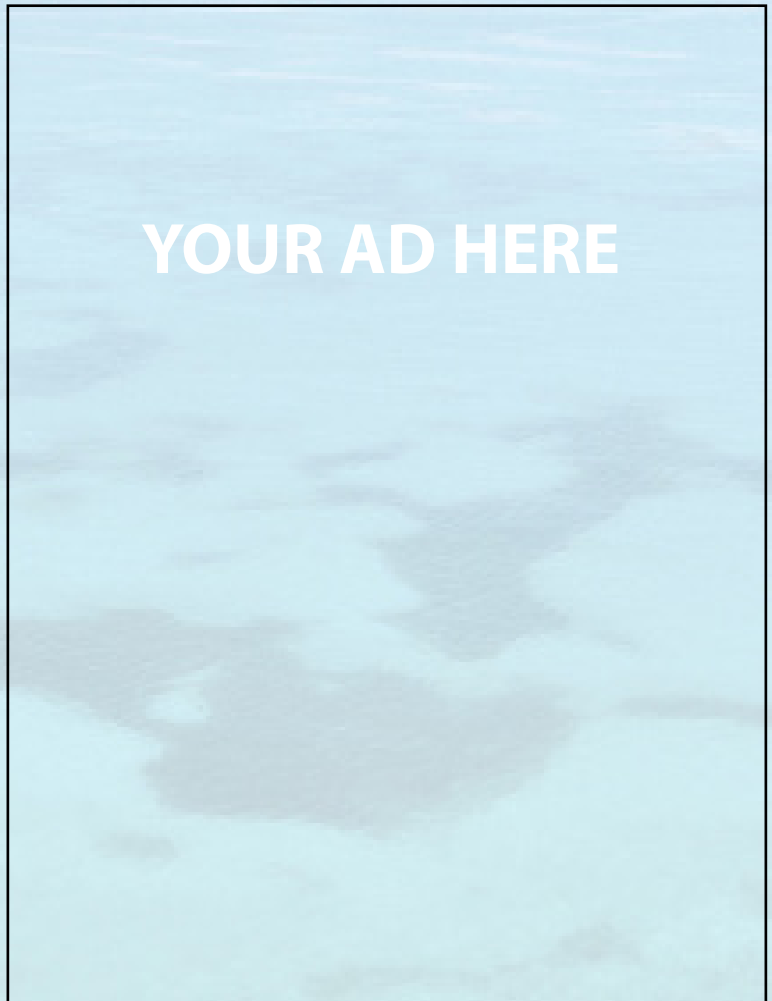


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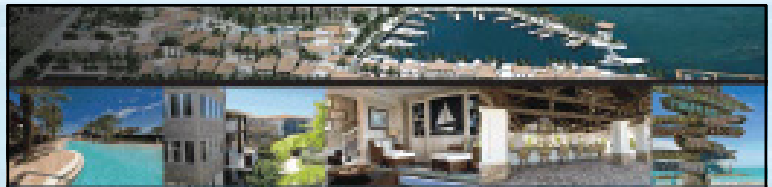
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2024-2025

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