



GREATER MARATHON CHAMBER OF COMMERCE
CONNECTION
The Official Monthly Publication of the Greater Marathon Chamber of Commerce

49TH



Sponsored by



**MARCH
8-9, 2025**

SAT. 10AM-9PM
SUN. 11AM - 5PM

**COMMUNITY
PARK**

**NO PETS ALLOWED
SERVICE DOG ONLY!**

**LOCAL SEAFOOD
BEER & WINE
LIVE MUSIC & GAMES**



Please welcome our new members!

Olga Mykhailovska, Realtor
#305-901-8788
olga@olga.vip

Griselle Arrastia, PA
#305-332-3159
Garra7171@gmail.com
<https://www.linktr.ee/grisellearrastiapa.com>

Hills Electric
Anthony Hills
#305-315-5586
Hillselec15@yahoo.com

Flamingo Adventures
Bradley Rowland- Aaron
#239-695-1095
Brad.rowland-aaron@guestservices.com
www.flamingoeverglades.com

Chamber Member Recap

New Members This Month: 4

Total Members: 550

Visitor Center Recap

Total Members: 72

Monthly Stats

January 2024

Total Visitors: 1407

Daily Average: 41

Top State: Michigan

Top Countries: Canada

Without Reservations: 5%

Member Referral Program:

Anytime a current member of the Chamber successfully refers another business to join, they will receive \$25 in "Chamber Bucks!" Chamber Bucks can be used to attend monthly luncheon meetings or for advertising opportunities through our website or newsletter.

Events:

Please let us know about upcoming events or community news for our newsletter, social media pages and online calendar. Or submit your own events to our online calendar.

Visit www.floridakeysmarathon.com and Click to Submit Your Event or contact Erika@floridakeysmarathon.com

CHAMBER BUCKS!

Any current member of the Chamber that successfully refers another business to join, will receive \$25 in "Chamber Bucks!" Chamber Bucks can be used to attend monthly luncheon meetings or for advertising opportunities through our website or newsletter.

New/Current Member Orientation:

We want to ensure you are able to take full advantage of your chamber membership. Please set up a Member Orientation with Erika to learn more about how you can maximize your membership with us and utilize member benefits that will help you and your business.

Contact Amanda for more info:
membership@floridakeysmarathon.com
305-743-5417

EXECUTIVE MEMBER CIRCLE

Starfish Level

Coldwell Banker Schmitt Real Estate Co.

Angelfish Level

Faro Blanco Resort

First Horizon Bank

First State Bank

Florida Keys Electric Co-op

Hawks Cay Resort

Hotwire Communications

Isla Bella Beach Resort

Marathon Garbage Service

The Tackle Box

Seahorse Level

Centennial Bank

D'Assign Source

Dolphin Connection

Faro Blanco Marina – by Suntex

Fisherman's Community Hospital

Keys Federal Credit Union

Marathon Community Theatre

Million Air

The Weekly Newspaper

Wolfe Stevens, PLLC

Wright Barrows, PLLC



Additional opportunities to advertise to Chamber members and visitors include:

Monthly Travel Email Blast

Our Travel email blast goes out to a growing list of visitors (5,700+ including travel writers) The email blast will consist of up to 20 business listings (includes picture/logo, contact info and website link) upcoming events and featured business spotlight. This blast is a great way to get noticed by travel writers and potential visitors. The cost is only \$35/month to participate. Contact (305) 743-5417 or info@floridakeysmarathon.com

Newsletter Ad or Flyer

Take advantage of our advertising opportunities with a flyer or ad space! Contact Erika@floridakeysmarathon.com for pricing

Member Email Blast

We will send your email/flyer to all of our Chamber members and their staff (1,400+ recipients) Cost is \$50/email and you chose the date and frequency of the blast. Contact Erika@floridakeysmarathon.com for an application

Events

Please let us know about upcoming events or community news for our newsletter, social media pages and online calendar. Or submit your own events to our online calendar. Visit www.floridakeysmarathon.com and Click to Submit Your Event or contact Erika@floridakeysmarathon.com

Marathon Seafood Festival is BACK BABYYYY



It's March, which means the Original Marathon Seafood Festival is here! We hope to see you all at Marathon Community Park March 8th & 9th for our 49th Original Marathon Seafood Festival. The Marathon Seafood Festival consists of over 15,000 festival guests, live entertainment and over 200 vendors, along with art booths, a boat show, kid's games and rides, and some new additions like a bloody-mary and on-the-rocks margarita bars, craft beers, and some great entertainment like Monster, Island Vibe, Silver Spine, The Marshall Morlock Band, and more!

The Marathon Seafood Festival brings in thousands of out-of-county guests each year to our Island having a \$6,500,000.00+ economic impact each year on our businesses and community. Regarding economic impact and working with our visitors, I am always so proud of the great job the staff in our Marathon Chamber & Visitor Center does; especially how well they work with visitors that stop into our visitors center, call, or email us asking for information about Marathon and the FL Keys. Most commonly we field questions on what to do, where to eat, stay, and play; so we may make their trip a memorable one.

- A Couple Visitor Center Fun Facts:
- Research shows that visitors who stop in the Marathon Visitor Center are likely to extend their stay by an average of three (3) days; this results in total additional visitor spending (includes accommodations) to the tune of \$4.5+ million per year.
- 7+% of our annual visitor center walk-ins arrive without reservations.
- Our customer service ratings are top notch!
- Our TripAdvisor rating is a perfect 5.0
- Our Google rating is 4.9/5.0

One of the Marathon Seafood Festival's goals is, other than putting heads-in-beds, is to enhance our visitors' experience and time here in the Islands of Marathon, and while we know the event attracts many to our islands, we want them to come back again. The seafood festival helps to do just that and we are proud of this two-fold effect our event has.

Your Marathon Seafood Festival also allows us and our event partner, the Organized Fishermen of Florida (Marathon Chapter), to give back to our great community. Between both our organizations over \$70,000.00 in event proceeds find their way back to local not-for-profits, scholarships for local students, and grants for chamber members (continuing education grants, etc.). We are equally proud of the "local benefits" our event provides, truly making the Marathon Seafood Festival a win-win for all.

Thank you, and I look forward to seeing you at the 49th annual Original Marathon Seafood Festival (March 8-9)! If you are interested in volunteering please call Erika at your Marathon Chamber to get signed-up (305-743-5417), and check out our event website as well for more info on entertainment and more at www.MarathonSeafoodFestival.com.

Most Respectfully,

CEO, Greater Marathon Chamber of Commerce
(305) 743-5417
ceo@floridakeysmarathon.com
www.FloridaKeysMarathon.com
www.RelocateToTheFloridaKeys.com
www.MarathonSeafoodFestival.com



MARATHON NEWS, EVENTS & HAPPENINGS

Paint Party- Fluffy Flamingo w/ Starfish Designs

Tuesday, March 4, 2025, at 6PM

Event by Boardwalk Bar & Grill and Starfish Designs FL

31044 Avenue A, Big Pine Key, FL

Tickets

www.starfishdesignsfl.net/event-details/fluffy-flamingo-at-boardwalk

Fun painting this "fluffy flamingo" at our paint and sip class this month on Tuesday, 3/4 at 6pm at the Boardwalk Grill in Big Pine Key. NO artistic ability is needed - we walk you thru the whole class to create your artwork! Fun for all ages, date night, girls night out, team building or to just come out and paint with us at Boardwalk!

RSVP on website link below or text 239-281-6011

<https://www.starfishdesignsfl.net/.../fluffy-flamingo-at...>

Payment is made by cash, Venmo or Credit Card (\$1 fee) upon arrival at class. Please if you have to cancel for any reason let us know by text or call at 239-281-6011 so we may call someone off the wait list.

Yappy Hour – Spring Pup!

Thursday, March 6, 2025, at 5:30 PM – 7:30PM

Event by Marrvelous Pet Rescues - MPR

Islamorada Beer Company

Duration: 2 hr

Yappy Hour Lucky PUPPY celebration with your pups - Islamorada Beer Company. Join in the fun and share your cocktails & dog tails with your friends & 4 legged friend! Need one? Come meet some looking for their forever love!

Farm Open House

Sunday, March 9, 2025 at 1PM – 3PM

Event by Monroe County Sheriff's Office Animal Farm

Monroe County Sheriff's Office Animal Farm

Duration: 2 hr

The farm is open to the public on the second and fourth Sundays of each month from 1 to 3pm. It's FREE and donations are always appreciated!

St. Columba's Marathon Monopoly

Friday, March 14, 2025 at 5PM

Event by St Columba Episcopal Church

451 West 52nd Street Gulf, Marathon, FL,
United States, Florida 33050

Tickets

www.paypal.com/ncp/payment/L56V6VURP582L

At St Columba Church, 451 52nd Street Gulf

* Friday, March 14th *

IT'S NOT YOUR NORMAL MONOPOLY!

It's Marathon Monopoly and it's back, St. Columba's annual FUNdraiser for The Apartments @ 1655!

Send a friend to jail, Laugh, eat some Frank's Grill & More Tickets are \$30 each.

Available at St Columba Episcopal Church, The Nearly New Furniture Store or The Nearly New Thrift Shop.

Dinner served at 5:00pm * Games start at 6:00

Bloody Mary Mini Golf Tournament

Saturday, March 15, 2025 at 9:30AM

Event by St Columba Episcopal Church

Porky's Bayside Mini Golf

Bloody Mary Mini Golf-9:30 am tee time.

2 person teams-\$80. Included for each player

is 36 holes of golf, 2 Bloody Mary's, T Shirt and

a 16oz souvenir cup. All profits go towards completing the repairs at The Apartments @ 1655.

SNOW WHITE

Friday, March 21, 2025 at 7PM-10PM

Event by Marathon Community Cinema

5101 Overseas Hwy, Marathon, FL,

United States, Florida 33050

Tickets

marathoncinema.com

Live-action adaptation of the 1937 Disney animated film

"Snow White and the Seven Dwarfs"

Starring Rachel Zegler and Gail Gadot

PG

DONATE



go**fund**me



HELP RAISE THE ROOF

DONATIONS

\$30,000

**\$50,000
MATCH**

Help Us Secure a Roof Over Our Heads!

Our building is in desperate need of a new roof. We won't make it through another rainy season!
We're halfway to securing a full \$50,000 MATCH DONATION, but we need your help!

MATCH DONOR: UP TO \$50,000
Raised So Far: \$30,000
We can't do it without your generosity.

URGENT

How You Can Help:

- Donate Today - Every dollar brings us one step closer to our match donation!
 - Spread the Word - Share our message with your network.
 - Get Involved - Help us by fundraising for us or connect us with resources.
- Together, we can keep a roof over our heads—after all the SHOW MUST GO ON!

Thank you for your support.

5101 Overseas Hwy, Marathon, FL 33050
Business Office 305.743.0408
Box Office 305.743-0994
www.marathontheater.org

Marathon Community Theatre & Cinema has been a cornerstone of creativity, culture, and connection for our community for 80+ years. Marathon Community Theatre is a 501(c)(3) not for profit organization that is operated by a fully volunteer Board of Directors with a small paid staff.

After Hours Hosted by Crane Point



Luncheon Hosted by Courtyard Marriot



See ***FLIGHT RISK***

at the **Marathon Community Cinema**

February 28 - March 4 !!

Online
Tickets:



We are located at 5101 Overseas Hwy, Marathon, FL
Shows are Friday, Saturday, Sunday, and Tuesday at 7pm
2pm Matinee on Sunday
Doors open 1 hour prior to showtime

19TH ANNUAL MARATHON OFFSHORE

TOM BULL & GOW

DOLPHIN TOURNAMENT

The Florida Keys
& Key West
...as you see it

MAY 2 - MAY 4, 2025

**OVER \$46,000
IN CASH & PRIZES
UP FOR GRABS!**

**CLICK HERE
FOR MORE INFO
AND TO REGISTER**

ECMC Presents: Parent, Community, & Student Health & Prevention Events

Tuesday, March 4, 2025 ~ 5:30-8pm

Middle School Positive Vibes Prevention Palooza

Grades 6th-8th

MHS Gym

Free event! Dinner Provided!

Games & fun with Jake & Tomas from
Vive18!

Casual/School Appropriate Attire

Bring your ticket for a chance to win
prizes!

*Tickets will be distributed



Marathon Elks Lodge

Parent & Community Health & Prevention Education

Featuring:

Community resource information,
DEA Special Agent, Oscar Negrón &
United States National Guard Captain,
Zach Mason

Parents, guardians, and community
members welcome!

~ Dinner Provided ~

First 25 adults receive a \$25 Publix
Gift Card



Participants will be entered into a
drawing for 2 \$75 Amazon Gift Cards

MHS 1st Floor - Building 2

English & Spanish Presentation Rooms



Keys AHEC
Health Centers

Womankind

DRIFTWOOD
PIZZA & SUBS



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FLORIDA KEYS CONTRACTORS ASSOCIATION

www.FKCA.org

WELCOME

Calendar of events

March 8-9-2025-Marathon Seafood Festival- look for FKCA booths- and buy raffle tickets for our FAMOUS Cooler of Cheer- top shelf liquors and a great cooler ! Membership info available at booths!

April 19th- FKCA Charity Golf Tournament- Presenting Sponsor- **MARATHON LUMBER AND BUILDING SUPPLY**- Fl Keys Country Club- Reach out to 305-393-0971 - Armand Messina for sponsorship information or email to Admin @ FKCA.org

May 2nd- KCB Inn- Open Membership luncheon- great speakers and more- door prize and opportunity to meet Board Members-email **Admin @FKCA.org**

HISTORY OF DIVING MUSEUM
AND NAUI PRESENT:

Vintage Dive Weekend!

at JULES' UNDERSEA LODGE, 51 Shoreland Dr, Key Largo, FL 33037

Dive with a real vintage double-hose regulator!
Mark V hardhat demonstrations at noon.

MARCH 8 & 9 | 10AM - 4PM DAILY



\$50* per person
CERTIFIED
DIVERS:
Sign-up NOW
to participate in
a Sea Hunt-style
double-hose regulator
diving experience!

DAILY ACTIVITIES

- Vintage Dives
- Helmet dive demonstrations
- Unique Photo Ops
- Educational booths
- Art activities for kids



History of Diving Museum
82990 Overseas Hwy MM83
Islamorada | Open Daily 10am-5pm
305-664-9737 | divingmuseum.org

☆☆☆☆☆
BINGO
☆☆☆☆☆
Night

BENEFITING



6 GAMES
with
FUN PRIZES

\$10 to Enter
\$5 Additional
Cards

SUNDAY, MARCH 9

STARTS AT 6 PM

Florida Keys Brewing Company
81611 Old Highway, Islamorada



Elite Dance of the Keys is a non-for-profit organization, providing dancers the opportunity to expand their dance education through competition and workshop participation

KITE FISHING

TALKIN' FISHIN'
WITH
Captain

Chris
Still



The Tackle Box

Marathon - Florida Keys
thetacklebox.com
305-289-0540

FREE MONTHLY FISHING SEMINAR
MONDAY, March 10th 2025
DOORS OPEN @ 5:00PM
SEMINAR BEGINS @ 6:00PM

DINNER SERVICE @ 6:30PM Tickets 10\$
DOOR PRIZES! - 50/50 RAFFLE

LOCATION

Marathon ELKS Lodge
8239 Overseas Hwy
Marathon, FL 33050



Bootcamp for Nonprofit Board Members



LEADERSHIP SUCCESSACADEMY

COMMUNITY FOUNDATION
OF THE FLORIDA KEYS

March 11-12, 2025

This annual training program empowers Florida Keys individuals serving in an advisory capacity for nonprofits or other community groups.

Location

The Perry Hotel & Marina
7001 Shrimp Rd., Key West

Tuition

\$125 per person

Session 1

Tuesday, March 11

9 a.m. to 4 p.m.

*Board Governance,
Financial Management*

4 p.m. - 5 p.m. Happy Hour

Session 2

Wednesday, March 12

9 a.m. to 4 p.m.

*Fundraising,
Communications,
Strategic Planning,
Sustainability, Scalability,
and Succession Planning*



Registration

[CFFK.ORG/2025LSA](https://cffi.org/2025LSA)

*Scan for registration,
information, and a list
of presenters.*

305-292-1502 | cffi@cffi.org



SIGN UP ONLINE

WWW.SHADYPALMSARTGALLERY.COM

12"X12" CANVAS

MORE INFO:

- BEGINNER TO INTERMEDIATE CLASS
- STEP BY STEP INSTRUCTION BY LOCAL ARTIST
- PRE-SKETCHED DESIGN
- ALL SUPPLIES INCLUDED
- WELCOME TO BRING DRINKS & SNACKS OF YOUR OWN



Scallop Shell on Canvas

**WEDNESDAY
MARCH 12TH
2PM - 4PM**

\$60 PER PAINTER



SHADY PALMS ART GALLERY
2888 OVERSEAS HWY, MARATHON FL



Marathon Monopoly @ St. Columba - Friday, March 14th



Sponsorship Opportunities Available
Place your Business Name on Your
Property of Choice

Mediterranean Ave. \$75.00	Oriental Ave. \$100.00	St. Charles Place \$100.00	St. James Place \$150.00
Baltic Ave. \$75.00	Vermont Ave. \$100.00	States Ave. \$100.00	Tennessee Ave. \$150.00
	Connecticut Ave. \$100.00	Virginia Ave. \$100.00	New York Ave. \$150.00
Kentucky Ave. \$150.00	Atlantic Ave. \$175.00	Pacific Ave. \$225.00	Park Place \$300.00
Indiana Ave. \$150.00	Ventura Ave. \$175.00	North Carolina Ave. \$225.00	Boardwalk \$500.00
Illinois Ave. \$150.00	Marvin Gardens \$175.00	Pennsylvania Ave. \$225.00	
			Community Chest (Orange Deed Location) \$150.00
Shortline RR \$200.00	Electric Company \$200.00	Luxury Tax \$150.00	Community Chest (Green Deed Location) \$150.00
Reading RR \$200.00	Water Works \$200.00	Income Tax \$150.00	1st Chance \$150.00
Pennsylvania RR \$200.00	GO \$200.00	Go To Jail \$200.00	2nd Chance \$150.00
B&O RR \$200.00	Free Parking \$200.00	Just Visiting \$200.00	3rd Chance \$150.00

Properties assigned First Come, First Serve.

Please email: stcolumbamarathon.secretary@gmail.com
with your first and second choices

COMMERCE CORNER



Casa Feliz Florida Keys is a premiere luxury vacation rental property on quiet Grassy Key. Here you will enjoy a comfortable, well-designed place to stay with friends, family, and loved ones. We have thought of all the little details so our guests don't have to. Casa Feliz is like a private retreat. With a secluded and lushly landscaped property, a private resort-style pool, and a private beach with a 148' pier and 3 floors of balconies for endless Atlantic Ocean viewing, guests will be immersed in the American Caribbean during their stay. Our 4 bedrooms have en suite bathrooms and guests will appreciate the extras of an office working space, a movie room, and a private library. Our guarantee: You will be wowed in our delivery of your desired experience or we will make it right – always!



Casa Feliz is not just a place to stay, it is a true getaway. We put the guest first in decisions made about the property. We want them to be delightfully surprised at the quality of the home and the things made available to them for their stay. The details are important to us and it shows. We look forward to welcoming you to Casa Feliz!

Email: experiencelife@casafelizfloridakeys.com

Website: www.casafelizfloridakeys.com

Instagram: www.instagram.com/casafelizfloridakeys

Facebook: www.facebook.com/casafelizfloridakeys

GREATER MARATHON CHAMBER OF COMMERCE

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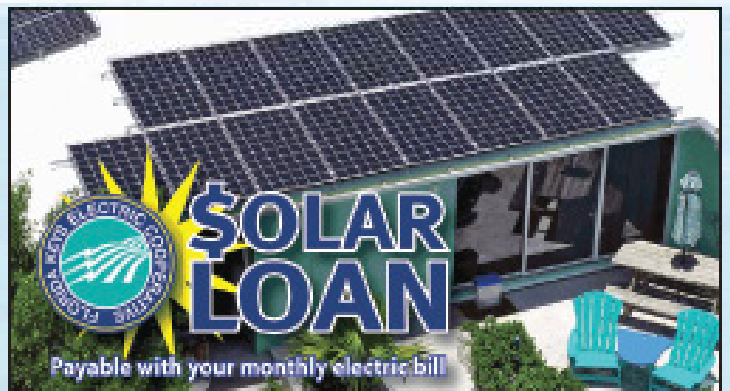
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Florida Keys Electric Cooperative is committed to making access to solar power generation possible for interested members. Obtain an FKEC solar loan and make payments through your monthly electric bill — it's that easy.

How do I qualify? Qualifying is based solely on your credit history with FKEC. Residential members must have a minimum 12-month clean billing history with FKEC and commercial members must have 24 months.

How do I apply? Start by calling FKEC Member Service at 305-852-2431 to see if you are eligible, and to learn more about the terms of the loan. You can also find the terms and steps to obtaining a solar loan at www.FKEC.com.

305.852.2431 • www.FKEC.com





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 Hospital**

BAPTIST HEALTH SOUTH FLORIDA



**SWIM with the
 DOLPHINS**



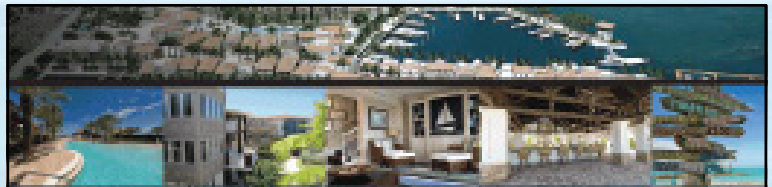
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Florida Keys Media



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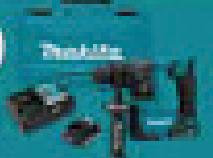
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SEALANT
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- 35 GALLON CLOSE LID
- 55 GALLON OPEN LID
- 55 GALLON CLOSE LID

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the other



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All loans subject to credit and property approval. Some restrictions and fees may apply.

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Board of Directors

2024-2025

Teri Hiller- Past Chair
Coldwell Banker Schmitt Real Estate Co.
11 100 Overseas Hwy
Marathon, FL 33050
305-481-0361
terihiller@cbschmitt.com

Sara Matthis- Chair
Sara's Estate Sales
58569 Morton St.
Marathon FL 33050
305-240-0074
estatesalesinthekeys@gmail.com

Dale Coburn-Chair Elect
Wolfe Stevens
5800 Overseas Hwy STE 3
Marathon, FL 33050
305-743-9858
stevens@marathonlaw.com

Milly Perez - Director
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8070 Gulfstream Blvd
Marathon, FL 33050
305-417-8232
milly@KeysCations.com

Cara O'Neill - Director
409 Calle Limon
Marathon, FL 33050
305-731-7887
caraoneill0731@gmail.com

Taylor Quarles-Director
Marathon Garbage Service
4290 Overseas Hwy
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