

GREATER MARATHON CHAMBER OF COMMERCE

CONNECTION

The Official Monthly Publication of the Greater Marathon Chamber of Commerce



Chamber After Hours

May 8th - 5:30pm-7:30pm





Live music, great food & drink, raffles and more!

Membership Luncheon May 16th - 12pm-1pm



\$16 Please RSVP to erika@floridakeysmarathon.com or 305-743-5417

Please welcome our new members!

Sweet E'Nuf Fishing Charters 750 64th St. Ocean Marathon, FL 33050 305-610-4778 Contact: David Schugar sweetenufcharter@aol.com

Cara Oneill 409 Calle Limon Marathon, FL,33050 305-731-7887 Caraoneill731@gmail.com Matie Photography
302 Lemon Ave
Marathon, Fl,33050
Contact: Yeni Matie
matiephotography@gmail.com
#305-509-2364
https://www.matiephotography.com/

Marathon Hair & Nails Salon 5177 Overseas Highway Marathon, FL, 33050 Contact: Tiffany Van Tran Tiffanyt.vantran@gmail.com #805-208-5477 Cheryl Matyi 1129 Pebble Beach Lane #10 Marathon, FL, 33050 Cheryl.matyi@gmail.com

New Visitor Center Member

S.S Pops Island Tours Two Conchs Charters Contact: 305-587-1442

Chamber Member Recap

New Members This Month: 5 Total Members: 530

> Visitor Center Recap New Members: 1 Total Members: 78

Monthly Stats

March 2024
Total Visitors: 1433
Daily Average: 46
Top State: Florida
Top Countries: Canada
Without Reservations: 22%

Member Referral Program:
Anytime a current member of the
Chamber successfully refers another
business to join, they will receive \$25
in "Chamber Bucks!" Chamber Bucks
can be used to attend monthly luncheon
meetings or for advertising opportunities

through our website or newsletter.

Events:

Please let us know about upcoming events or community news for our newsletter, social media pages and online calendar. Or submit your own events to our online calendar.

Visit www.floridakeysmarathon.com and Click to Submit Your Event or contact Erika@floridakeysmarathon.com

CHAMBER BUCKS!

Any current member of the Chamber that successfully refers another business to join, will receive \$25 in "Chamber Bucks!"

Chamber Bucks can be used to attend monthly luncheon meetings or for advertising opportunities through our website or newsletter.

New/Current Member Orientation:

We want to ensure you are able to take full advantage of your chamber membership.
Please set up a Member Orientation with Erika to learn more about how you can maximize your membership with us and utilize member benefits that will help you and your business.

Contact Laura for more info:
membership@floridakeysmarathon.com
305-743-5417

Executive Membership Circle



Angelfish Level

First Horizon Bank
First State Bank
Isla Bella Beach Resort
Florida Keys Electric Co-Op
Faro Blanco Resort
Seafarer Realty
5 Star Air
Hawks Cay
MillionAir

Seahorse Level

Centennial Bank
Keys Federal Credit Union
D'Asign Source
Marlin Bay Resort & Marina
Fisherman's Community Hospital
Weekly Newspaper
Dolphin Connection
Wolfe/Stevens PLLC
Mt. Sinal Cardiology of the Keys
Sylvester Comprehensive Cancer Center
The Tackle Box

Additional opportunities to advertise to Chamber members and visitors include:

Monthly Travel Email Blast

Our Travel email blast goes out to a growing list of visitors (5,700+ including travel writers) The email blast will consist of up to 20 business listings (includes picture/logo, contact info and website link) upcoming events and featured business spotlight. This blast is a great way to get noticed by travel writers and potential visitors. The cost is only \$35/month to participate. Contact (305) 743-5417 or info@floridakeysmarathon.com

Newsletter Ad or Flyer

Take advantage of our advertising opportunities with a flyer or ad space! Contact Erika@floridakeysmarathon.com for pricing

Member Email Blast

We will send your email/flyer to all of our Chamber members and their staff (1,400+ recipients) Cost is \$50/email and you chose the date and frequency of the blast. Contact Erika@floridakeysmarathon.com for an application

Events

Please let us know about upcoming events or community news for our newsletter, social media pages and online calendar. Or submit your own events to our online calendar. Visit www.floridakeysmarathon.com and Click to Submit Your Event or contact Erika@floridakeysmarathon.com

MAY this find you well.



2024 continues to fly by, and I hope this finds you well. We are very busy with a few exciting events and programs going on and coming up. We are also very eager to introduce our newest team-member and Members Services guru Amanda Matyi. Amanda is a local and had been part of our community for many years; we are thrilled to have her with us, and she is excited to meet you all and help you, our valued members however she/we can.

The chamber's education committee recently awarded scholarships totaling \$15,000! A large portion went to our very own Marathon High School seniors to help pay for the college, university, and vocational/trade school expenses. We also awarded over ten continuing education grants to fellow chamber-members so they can continue to grow and expand their knowledge, skills, and abilities. In addition, our beautification committee also awarded business beautification grants to fellow chamber-members to help beautify and improve the outside of their property/facility.

We are also very excited for our May networking events, and hope you will join us for some good networking and chamber comradery at two beautiful locations (see below).

- May Chamber events:
- Please join us for an exciting Business After Hours May 8th at world renown Dolphin Research Center and network with members while enjoying the DRC and their amazing inhabitants (food and drinks sponsored by Centennial Bank).
- On May 21st we have our Member Luncheon (Marathon Grill & Ale House) where we are honored to have FWC Capt. Dave Dipre as our speaker! Dave is going to update us on the spinning fish phenomenon, other FWC initiatives, and much more.

Have a great May everyone! Please remember (if you haven't already) to send in your membership renewal dues that were mailed out back in December, online payment is now available for your convenience. We greatly appreciate your membership with us and look forward to continuing to serve, support, promote, and advocate for your business. Please never hesitate to contact me to help you in any way. Hears to a safe and profitable May!

Most Respectfully,

CEO, Greater Marathon Chamber of Commerce

(305) 743-5417

ceo@floridakeysmarathon.com www.FloridaKeysMarathon.com www.RelocateToTheFloridaKeys.com www.MarathonSeafoodFestival.com www.KeysBrewBQ.com



COMMERCE CORNER





Established in 2011, King Seafood Market & Restaurant is a family business with family recipes and family size plates. Judith Silva, owner says "our meals are cooked to order and are always hot and fresh." They are proud to offer fresh seafood at the best prices. "Our commercial boat provides us with our fresh stone crabs during season and we also buy from local commercial fishermen," says Silva. This allows them to have the best quality seafood for their customers. They will also cook your catch and have online ordering services.

Denny Valladares Jr

10925 Overseas Hwy, Marathon 305-735-4132 kingseafoodrestaurant.com

GREATER MARATHON CHAMBER OF COMMERECE

305.743.5417 • 1.800.262.7284
visitus@floridakeysmarathon.com
www.floridakeysmarathon.com
12222 Overseas Highway • Marathon, FL 33050



COMMERCE CORNER



ISLAND BREEZE

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FLORIDA KEYS REAL ESTATE

Nate Bartlett is a dedicated, local Realtor with Island Breeze Realty. With a diverse background encompassing sales, real estate, ownership of multiple businesses, as well as holding degrees in engineering and a Masters of Business Administration, he possesses the knowledge that combines with his passion for excellence to turn your real estate aspirations into a reality. As an avid fisherman and ocean enthusiast, he has a deep understanding of the allure of coastal living and the vital role the water plays when purchasing a home in the Florida Keys. Nate brings firsthand experience to the table as a once second homeowner in the Florida Keys. He specializes in second homes, investment properties, vacation rentals, and primary residences. His portfolio includes the construction of multiple custom homes, showcasing his design and innovation skills. Plus, he's intimately familiar with the unique build process in Monroe County. "I'm dedicated to excellence in everything I do and committed to making your real estate journey a success. Let's connect and make your coastal living dreams a reality!" says Nate.



Nate Bartlett, M.B.A. 305.800.NATE Nate@Islandbreezerealty.com Keysnate.com

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April After-Hours at the Turtle Hospital





MARATHON NEWS, EVENTS & HAPPENINGS

Marathon Offshore Bull And Cow Dolphin Tournament

May 3 @ 8:00 am — May 5 @ 5:00 pm
Up to \$25,000 in cash and prizes awaits
the top anglers who catch the largest bull
and cow dolphin fish combined, while other
prizes are awarded to anglers for 1st through
3rd place catches of the largest dolphin, largest
cow dolphin, 3 largest dolphin combined,
and the largest wahoo, tuna and tripletail.
Tournament rules pick-up and weigh-ins at
Two Conchs Bait & Tackle,
11499 Overseas Highway.
Sunday evening awards banquet at
Florida Keys Aquarium Encounters,
11587 Overseas Highway.

Bob Traa Faro Blanco Tarpon Tournament

May 4 @ 8:00 am – May 11 @ 5:00 pm Newly renamed to honor tournament founder Bob Traa, this team event allows two to four anglers per team/boat, who fish three nights with three different captains at three different bridges: Bahia Honda, Long Key and the worldfamous Seven Mile. Proceeds from the charity tournament benefit Ronald McDonald House. Contact Donna Vankirk at 305-393-0699 or captdonna1@aol.com.

18th Annual Mother's Day Dolphin Tournament

May 10 @ 8:00 am — May 11 @ 5:00 pm
Cash and prizes will be awarded for the heaviest fish and to anglers who finish second through fifth place in this popular, annual tournament.
There are four categories for prizes: professional, weekend warrior, ladies, and junior angler.
There is to be a captain's meeting Friday night and one day of fishing on Saturday, followed by an awards banquet Saturday night at Marathon Yacht Club, 825 33rd St. Gulf. The event benefits Habitat for Humanity of the Middle Keys.



MARATHON COMMUNITY THEATRE IS NOW HIRING:

GENERAL / BUSINESS MANAGER

Full-Time, Permanent, Salary Commensurate with Experience

Oversees all business operations of Marathon Community Theatre including the Playhouse and Cinema. Ensures the theatre venue is ready for events by adhering to prescribed timelines and requirements and by coordinating with staff, production crews, volunteer committees, and outside vendors. Meet deadlines for grant submittals, compliance reporting, and production needs. Responsible for accounting processes including bank deposits, invoice payment, and budget adherence. Coordinate with the building committee chair to ensure the building is safe and maintenance needs are met.

A candidate should possess:

- Strong management skills with ability to delegate (supervise 4-6 employees and many volunteers)
- Excellent verbal and written communication skills
- · Self-Motivation
- Strong working knowledge of common computer applications (Gmail, Google Sheets, GoDaddy, Canva, Excel, Word) and ability to learn unique industry applications (Audience View, Veezi etc.)
- · Strong organizational skills

CUSTODIAL TECHNICIAN

Part-Time, Permanent, 30 hours per week

Reports to the General/Business Manager. Responsible for the day-today custodial maintenance and minor repairs/maintenance of the playhouse and cinema.

To apply for either position:

Email/mail a cover letter and resume to: gm@marathontheater.org Marathon Community Theatre, 5101 Overseas Highway, Marathon.

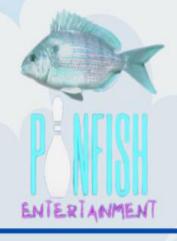


Keys Fisheries Raffel Winner from the Seafood Festival

DUCKPIN BOWLING







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SPECIALTHANKSTO:



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Directed By: Maresa Casey Produced by: Ilene Clark

MAY 2024 2, 3, 4, 9, 10, 11, 16, 17 & 18 @ 8PM SUNDAY MATINEE MAY 19 @ 3PM

10 DATES ONLY! PURCHASE YOUR TICKETS NOW TIX: \$28/EACH before sales tax



ONLINE: marathontheater.org BOX OFFICE: 305.743.0994

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MARKET &



HISTORY OF DIVING MUSEUM AND NAUI PRESENT:

Vintage Dive Weekend!

Join us for vintage diving, demonstrations, and fun activities for the entire family!

SAT, MAY 4TH 10AM-4PM at JULES' UNDERSEA LODGE, 51 Shoreland Dr., Key Largo, FL 33037

Dives will take place every hour from 10 AM to 3 PM. Participants should arrive 30 minutes prior to their scheduled dive times. Must be a certified diver to participate.

- Miller-Dunn open-bottom helmet demonstrations: 11 AM & 1 PM.
- Mark V dive demonstrations: 11:30 AM & 1:30 PM.
- Photo ops in vintage SCUBA & Mark V classic dress!
- Non-divers welcome to attend and watch the fun!

SUN, MAY 5TH AFTERNOON REEF DIVE

at SILENT WORLD DIVE CENTER, 51 Garden Cove Dr, Key Largo, FL 33037

Dive will be a single afternoon reef dive using vintage gear provided by NAUI. Sunday divers MUST PARTICIPATE IN A SATURDAY DIVE TO BE ELIGIBLE.

Use QR Code to purchase ickets now!





History of Diving Museum

82990 Overseas Hwy MM83 Islamorada | Open Daily 10am-5pm 305-664-9737 | divingmuseum.org



Morada, Florida Ker







Speaker: David Dipre, Captain, Florida Fish and Wildlife Conservation Commission

Membership Luncheon

Tuesday

May 21st

Noon-1pm

\$16

RSVP Required
Limited Seating



Topic: FWC Updates, Initiatives, Spinning Fish & more SHADY PALM ART & FRAME SHOP

ANNIVERSARY CELEBRATION

MAY 17TH 6-9PM

JOIN US IN CELEBRATION OF OUR 1 YEAR ANNIVERSARY AS NEW OWNERS

LET'S PARTY!! WITH SOME DRINKS, FOOD AND LIVE MUSIC.

2888 Overseas Hwy Marathon, Fl 33050



PLEASE DONATE HERE!

Feed Meys FOOD DRIVE

FRIDAY, MAY 17, 2024



Please donate non-perishable food items here or

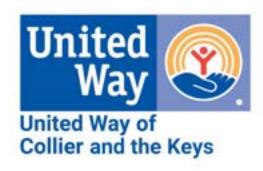


Join our virtual food drive! Scan the QR code to learn more.



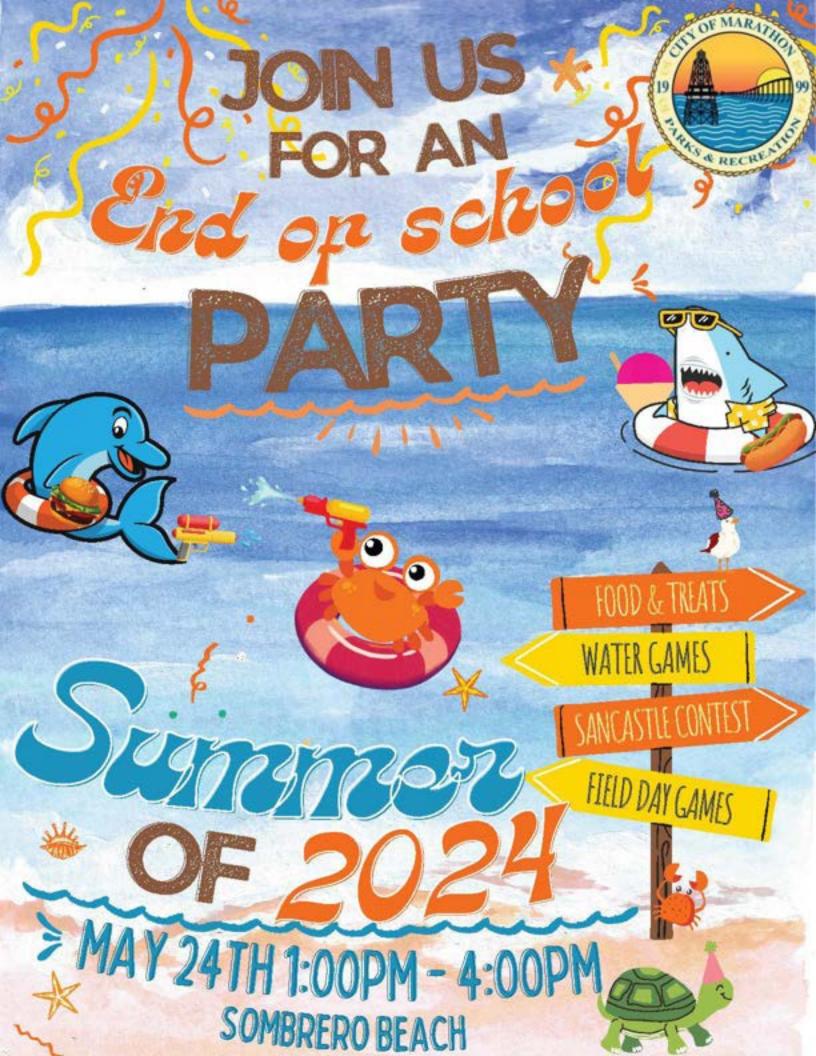


Continuing the Legacy of "Mangrove" Mike Forster A project by United Way of Collier and the Keya



Share your photos of paying it forward on social media using: #FeedtheKeys & #BeLikeMike

For more information, visit UWCollierKeys.org/BeLikeMike







64 Acres of packed fun.

Contact Charlotte for registration.



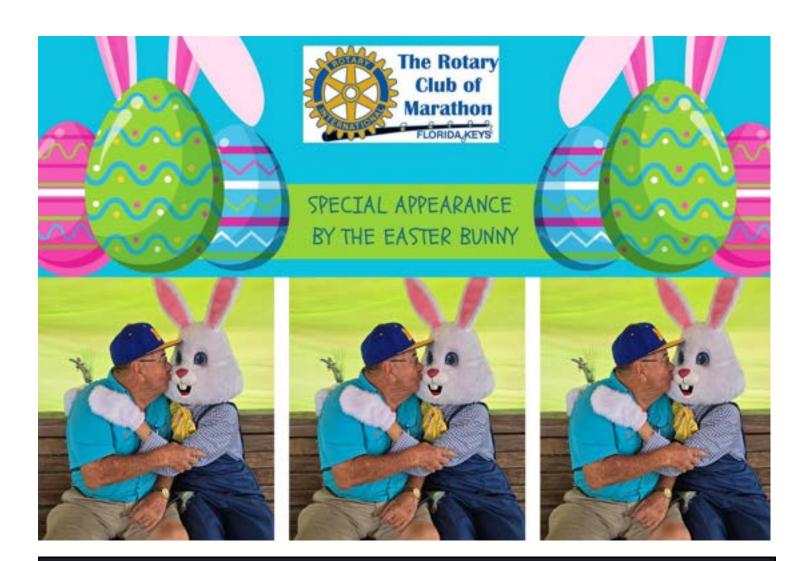
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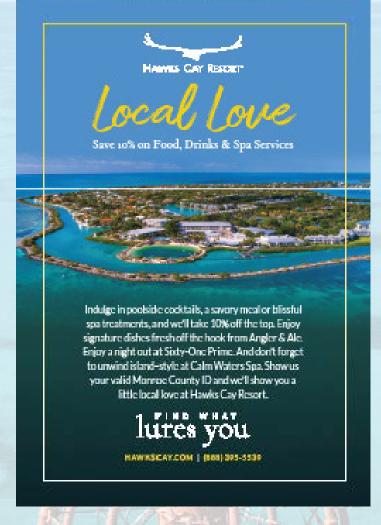
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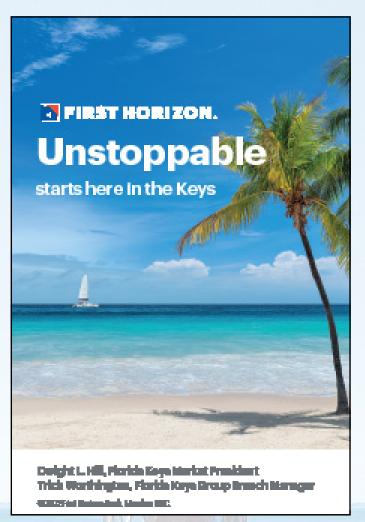


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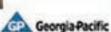


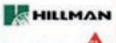
















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Please welcome our new team members, we are so excited to have you aboard!



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Danial Marrs





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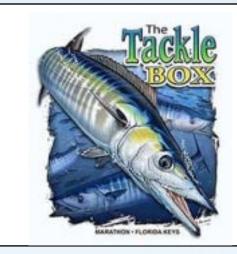
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