

2024 7 Mile SantaCon

Sponsorship Levels and Information

October 25, 2024

Valued Marathon Chamber of Commerce Member:

On behalf of the Greater Marathon Chamber of Commerce, we would like to extend an invitation to you to become a Sponsor/Supporter of the *Inaugural 7 Mile SantaCon* (December 14, 2024).

Your support will be vital to the success of this new event, which will help us to provide more scholarships to local students. This sponsorship will bring your business to the forefront of this great event via exposure through local and regional advertising (radio, TV, web, newspapers, magazines, on-site/event banners, etc.). Additionally you will expose your business, product, and service to our on-site guests and to our online visitors. Various levels of sponsorship will receive multiple benefits, such as free entry for you and your employees, friends, family, etc. Should you choose to become our Title Sponsor you and a few friends/colleagues can serve as "judges" in our best and worst dressed competitions! See Sponsor Levels for detailed info.

We hope you will become a sponsor of the Inaugural 7 Mile SantaCon and would greatly appreciate any level of financial support you are able to provide! The Marathon Chamber donates over \$40,000.00 each year to local charities\not-for-profits, grants, and scholarships, therefore by supporting this event you are also supporting these impactful endeavors.

We have also included info on entering our *SantaCon Poker Run*, which will be great fun with good friends. Plus we have cash prizes, trophies this year as well.

Sincerely,



Daniel Samess
Chief Executive Officer
Greater Marathon Chamber of Commerce
(305) 743-5417
ceo@floridakeysmarathon.com
<https://floridakeysmarathon.com/7-mile-santa-con/>

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What, When & Where:

The inaugural 7 Mile SantaCon celebrates our holiday season FL Keys style, with drinks, poker, the historic Old 7 Mile Bridge, Pigeon Key, and much more! Please join us on December 14th for a great time; dress up in your most festive holiday garb, have some drinks with us, and finish up on Pigeon Key Island for their WinterFest Wonderland extravaganza event.

Why:

We have a captured audience that will be exposed to your business, product(s), and/or service(s). Event proceeds benefit many great local non-profit organizations; and primarily the Greater Marathon Chamber of Commerce's student scholarship fund, which awards annual scholarships to local Middle Keys students.

Our Sponsors are the core of the success for this event and they greatly help to increase the proceeds of the event by underwriting our costs.

TITLE SPONSOR, \$3,000: only 1 available

- Company name incorporated onto official event logo & awards
- Qty 2 Best & Worst Dressed Competition Judge spaces
- Designee to help present Best/Worst Dressed Competition Awards
- Company logo prominently displayed on Poker Cards
- Qty 10 Ticket Packages (see ticket package on next page)
- Acknowledgment in social & local media and featured on official website homepage as title sponsor.
- Featured in all (where applicable) media regarding our event
- Logo with link in sponsor section on event's website landing page
- Swag placement in sponsor swag bags for all participants
- We will try to accommodate any additional requests

Executive Level Sponsor, \$1,000: only 3 available

- Qty 4 Ticket Packages (see ticket package on next page)
- Acknowledgment in social & local media and featured on official website
- Company logo displayed on Poker Cards
- Featured in most media regarding our event
- Logo with link in sponsor section on event's website landing page
- Swag placement in sponsor swag bags for all participants
- We will try to accommodate any additional requests

Premier Level Sponsor, \$500: only 4 available

- Qty 2 Ticket Packages (see ticket package on next page)
- Acknowledgment in social & local media and featured on official website
- Company logo displayed on Poker Cards
- Featured in most media regarding our event
- Logo with link in sponsor section on event's website landing page
- Swag placement in sponsor swag bags for all participants

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TICKET PACKAGE: \$50.00/person Ticket Package Value

Ticket package holders will receive the following benefits: (*must be 21 and over to participate; minors may tag along and will have to pay separately for entry onto Pigeon Key Island*)

- Qty 1 Free event admission ticket into Poker Run contest
- Qty 4 complimentary pre-determined cocktails/drinks (1 at each poker stop, does not include Pigeon Key)
- Qty 1 (of each) official 7 Mile SantaCon:
 - Christmas Hat (with SantaCon logo)
 - Poker Card
 - Bracelet (*provides FREE admission onto Pigeon Keys's Winterfest event on Dec. 14th*)

Business Name: _____

Phone Number: _____ Contact Person: _____

THANK YOU FOR YOUR SUPPORT OF THE 2024 7 Mile SantaCon!

Pay Online at <https://floridakeysmarathon.com/product/marathon-chamber-payments/>
or Mail Payment to:

Greater Marathon Chamber of Commerce ~12222 Overseas Hwy, Marathon, FL 33050